

ANNUAL
REPORT

Fiscal Year 2005

October 1, 2004–September 30, 2005

Television
worthy
of your
trust.

wnit 
PUBLIC TELEVISION

Dear Friends and Supporters of WNIT,

What an **exciting and invigorating** year it's been for public television!

Every day affirms that public television is so much **more than a channel on a dial**. It is the heart and soul of a community, a place where magical things can happen: learning for children, civic engagement on local and national issues of importance, a reflection of the myriad elements of our community that make it like no other place on earth.

WNIT is a **valuable and trusted community resource**. According to the 2005 Roper Public Opinion poll and industry data, PBS is—

- *the most trusted national institution*
- *an excellent use of tax dollars, second only to the nation's military defense*
- *the most trusted news and public affairs programs*
- *the most visited website in the world*
- *watched by more viewers than any of the cable networks*
- *again chosen by the nation's educators as the top source of video in the classroom*

The programs of public television are built on community values of education, culture and citizenship. Only public television devotes this level of service to our local community. Because of this, we have introduced the following tagline—“**WNIT. Television worthy of your trust**”—effective in January 2006.

WNIT and PBS have a singular role in the many communities of Michiana that is markedly different from every other media

enterprise: being devoted to creating an informed democracy by serving our citizens rather than selling to them as consumers. For over three decades WNIT has been proud to fill this role and, as we look ahead to a continually changing media environment, this role becomes increasingly vital.

As you'll see in the rest of this Annual Report, WNIT has been exceptionally active in community events ranging from business and economics to arts and culture. In addition, WNIT has been able to update and upgrade its technical facilities in recent years, keeping pace with the industry conversion to digital. WNIT remains on the cutting edge of the new digital broadcast technology that will revolutionize television in the next few years.

We hope that you will enjoy this review of 2005 as we build for 2006. It's the generosity of our contributors, underwriters and members that enables us to bring all of this to the Michiana community. We sincerely appreciate the unwavering support and significant insights of our many friends and benefactors.

All the best,



Jerry Lutkus
Chairman,
Board of Directors



Mary Pruess
President and
General Manager

Television worthy of your trust.

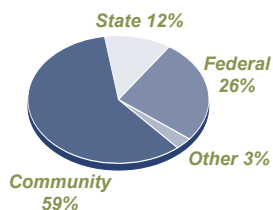
Financial Report

STATEMENT OF ACTIVITIES 2005

Operating Revenues:

Federal	724,076
State	325,055
Community	1,641,344
Other	<u>88,697</u>

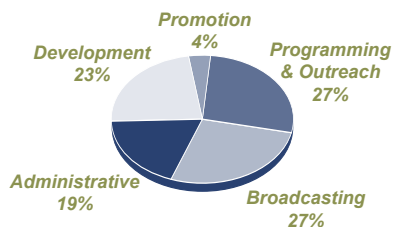
Total Operating Revenues 2,779,172



Operating Expenses:

Broadcasting	743,458
Programming & Outreach	751,625
Promotion	122,822
Development	626,546
Administrative	<u>531,641</u>

Total Operating Expenses 2,776,092



Change in Net Assets from Operations 3,080

Depreciation 444,232

Change in Net Assets -441,152

STATEMENT OF FINANCIAL POSITION

	<u>2005</u>	<u>2004</u>
Current Assets	1,156,621	1,423,327
Fixed Assets	3,299,780	3,233,454
Total Assets	<u>4,456,401</u>	<u>4,656,781</u>
Current Liabilities	338,479	97,707
Net Assets	<u>4,117,922</u>	<u>4,559,074</u>
Total Liabilities and Net Assets	<u>4,456,401</u>	<u>4,656,781</u>

Board and Council

MICHIANA PUBLIC BROADCASTING BOARD OF DIRECTORS

Chairman	Chris Chocola	Carmi Murphy
Jerry Lutkus	Robert Gates Douglass	Elizabeth Naquin Borger
Vice Chairman	David M. Findlay	John T. Phair
Eric L. Diamond	Rodney F. Ganey	Charles V. Pittman
President	David D. Gibson	William J. Schmuhl, Jr.
Mary Pruess	Lee A. Gill	Thomas E. Slager
Secretary	Steven A. Goldberg	Mitchell B. Streicker
Shari Mellin	Craig A. Kapson	Kennard R. Weaver
Treasurer	Evelyn Kirkwood	Charter Members
Craig D. Sullivan	Brian J. Lake	Mr. Arthur J. Decio
	Alice A. Martin	Mr. Jerry Hammes
	Maggie McCullough	Mrs. Ernestine M. Raclin
	Kernan	Mrs. Jane Warner
	Pat Moody	Mr. Dar Wiekamp

2005 COMMUNITY ADVISORY COUNCIL

Stephen L. Barkdull	Seabe A. Gavin, Jr.	Paula M. Shively
Drew Buscareno	R. Jeffrey Honzik	Patricia Y. Stewart
Ann Divine	Laura Lemings	W. Earl Taylor
Marilyn L. Eber	Margaret McKinney- Arnold	
Larry D. Gautsche		

WNIT—A Trusted Resource...

...for arts and culture

- our 3rd annual **Masterpiece Art Auction** on March 9 at Saint Mary's College. Dean Porter and Tuck Langeland served as auctioneers for this elegant and successful auction with over 300 patrons and 131 pieces of art.
- the inaugural **Third Coast Flair! Art Auction** at The Livery in the Benton Harbor Arts District, August 18. The auction featured both emerging and established artists from northern Indiana and Michigan's Great Southwest.
- media partner in **bringing the Bugman of Hollywood to Michiana** including appearances at Fernwood Botanical Gardens in Niles and Potawatomi Zoo in South Bend.
- a multi-platform presentation of **CELTIC WOMAN**. WNIT first featured this outstanding musical program during our membership campaigns and then helped bring a live performance of **CELTIC WOMAN to the Morris Performing Arts Center**.
- media partner in **bringing the Bugman of Hollywood to Michiana** including appearances at Fernwood Botanical Gardens in Niles and Potawatomi Zoo in South Bend.

...for education

- Conducted 13 **Parenting Counts workshops** in Indiana and received a grant to extend the program into Michigan
- Developed Reading First **professional development** video for the Elkhart Community Schools
 - **Distributed almost 3,000 books** to school-aged children free of charge
 - Participated in Celebrity Reading Day at Beardsley School in Elkhart
 - Sponsored 11th annual Reading Rainbow Young Writers and Illustrators contest
 - Presented 44 **Ready to Learn workshops** throughout Michiana and received grant to continue educational services for next year
 - Provided over **2,000 hours of commercial-free children's programming** that parents trust above all others.

...for citizenship

WNIT...

- is led by an active, committed board of community leaders
- **serves 1.3 million residents** in 22 counties of northern Indiana and southwestern Michigan
- is supported by over 6,000 members—a truly **community-owned asset**

In addition, 2005 featured...

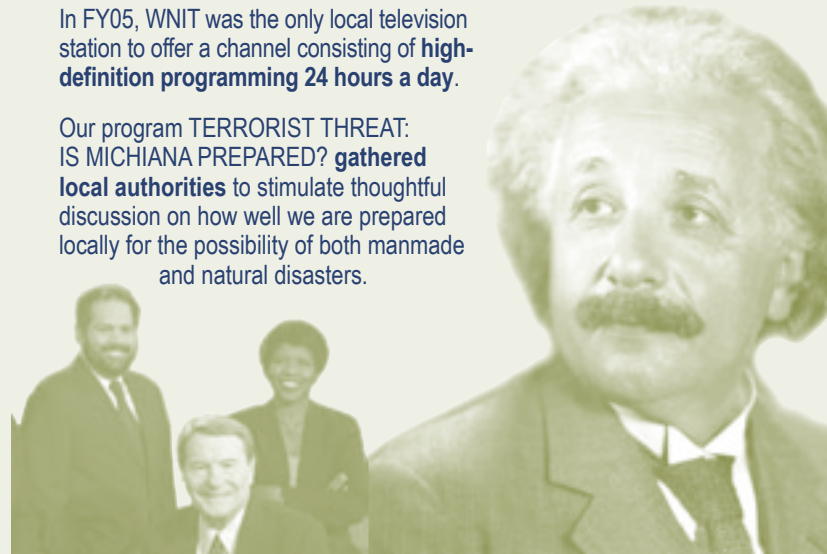
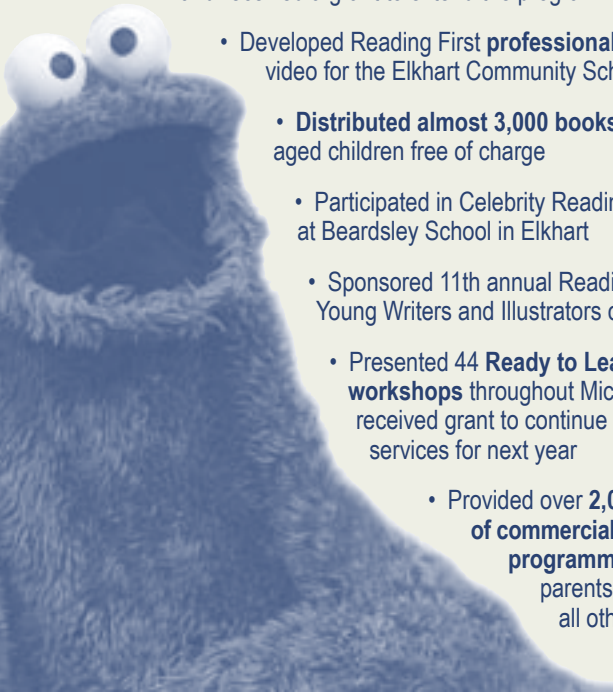
- The debut of our **local program ECONOMIC OUTLOOK**, hosted by Juan Manigault, Executive Director of the Northern Indiana Workforce Investment Board
- **Workforce Investment Board's Economic Summit** at South Bend's Century Center
- **Lake Michigan College Forums** including "What State Are We In?"
- WNIT Days at Seitz Park in South Bend and at Fernwood Botanical Garden in Niles

...for Michiana

WNIT continued to **produce more local programs** than any other station—public or commercial—in our broadcast area. WNIT seeks to inspire, educate and entertain with such programs as **DINNER AND A BOOK, OPEN STUDIO, MICHIANA WEEK, OUTDOOR ELEMENTS, POLITICALLY SPEAKING, ECONOMIC OUTLOOK** and **ASK AN EXPERT**.

In FY05, WNIT was the only local television station to offer a channel consisting of **high-definition programming 24 hours a day**.

Our program **TERRORIST THREAT: IS MICHIANA PREPARED?** **gathered local authorities** to stimulate thoughtful discussion on how well we are prepared locally for the possibility of both manmade and natural disasters.



Contributions from the Community

Financial support of individuals, foundations and businesses helps WNIT remain a valuable resource to our community. Thank you to those who sustained PBS for Michiana in 2005.

Underwriting

\$25,000 +

1st Source Foundation
Arthur J. Decio Foundation
Rex and Alice A. Martin Foundation
Skyline Corporation
Garcia Family Foundation

Amish Acres
Audubon Society
Aurora Cabinets
Baker & Daniels
Barnes & Thornburg
Bayer Healthcare
Tom Brademas
Bill Budd
The Cellar Door
Charlie's Butcher Block

The Kid's Store
Lake Michigan College
Lefever Plumbing & Heating
MFB
Martin's SuperMarkets
McDonald Physical Therapy and Sports Rehab Center

South Bend Farmer's Market
South Bend Tribune
South Bend Warehousing & Distribution
St. Joseph County Public Library
St. Joseph Regional Medical Center

Mr. and Mrs. Arthur J. Decio
Jim and Susan Donahoe
Jim and Laura Drexinger
Mr. and Mrs. Will Erwin
Norma and Jerry Ferguson

Mr. and Mrs. Robert Weed
Welter Foundation

\$15,000 - \$24,999

1st Source Bank
Chase
Elkhart General Hospital
Fairmont Homes
Johnson's Workbench

Child's Play Organic Lawns
Cosimo & Susie's A Bit of Italy
D & W
Dowagiac Dogwood Festival

McGann Hay Funeral Homes
Memorial Health Foundation
Michiana Hematology Oncology, Inc.
Mid-City Supply
Midwest Medical Group
Millennium Steak House

Stitch 'N Time Fabrics
Teacher's Credit Union
Thieling Company
Totally Birkenstock
The Troyer Group
Veritas Academy
Villing & Company
Wagon Wheel Theatre
Wells Cargo
Zimmer

David and Ginny Gibson
Susan and Charles Gustafson
Mr. and Mrs. Edward Hiler
Mr. and Mrs. Jonathan Housand, Jr.

Bronze Level
Anonymous (5)
Bruce and Linda Bancroft
Robert and Heidi Bash
Pam and Robert Beam
John Bollinger
Mr. and Mrs. Tom Berger
Mr. Tom Brademas, Sr.

\$10,000 - \$14,999

Afdent/Dr. Roger Pecina
Biomet
Biomet Foundation
Broadway Theatre League
Community Foundation of St. Joseph County

Elkhart Clinic
Erica's Craft and Sewing Center
Esprit Decor
Firefly Festival for the Performing Arts
Friend's—School and Daycare
The Gibson Insurance Group

Montessori Academy at Edison Lakes
Northern Indiana Workforce Investment Board
Northern Box
Notre Dame Summer Shakespeare
Oliver Ford Lincoln Mercury

Directors' Circle

Platinum Level

Anonymous (1)

Gold Level

Mary Louise and Dane Miller
Mr. and Mrs. William Schmuhl

Silver Level

Anonymous (2)
Stephen and Nancy Ball
Dave and Billie Bankoff
Donna and Tobias Buck
Wilbert Budd
Chris and Sarah Chocola
Robert W. Clausen
Mr. and Mrs. Thomas Corson

Jim and Sally Hubbard
Mr. and Mrs. Craig Kapson
Barbara and Donald T. Kindt
Michael and Rebecca Kubacki
Chris and Carmi Murphy
Dr. and Mrs. Irwin Press

Ernestine and Robert Raclin (Carmichael Foundation/Murphy Family Fund)

Mr. and Mrs. Earl Records
Dr. and Mrs. Mark Richter

Honorable and Mrs. James Rieckhoff

Mr. and Mrs. Patrick Ruzskowski

The Marlyn & Laura Rydson Charitable Fund of the Elkhart County Community Foundation

Mr. and Mrs. Doug Schrock

Mr. James F. Shea

Craig D. Sullivan and Cynthia L. Harris

Mr. and Mrs. E. Blair Warner

Ms. Janette Burkhart-Miller
Amy and Clifford Cassidy
Charles W. Cole, Jr.
Mr. and Mrs. Fred P. Crowe
Fred and Ann Dean
Elisabeth DeFries
Mr. and Mrs. Robert Deputy

Eric and Cindy Diamond
Robert G. Douglass
Joe and Doris Ann Doyle
George Efta and Carol Mooney
Robert and Ruth English

Adolph and Irene Eskridge

Frederick Ferlic
Mary Ferlic
Tom and Susan Fischbach

Dr. and Mrs. Michael Freid
Gerald H. Frieling, Jr.

Mr. and Mrs. Van E. Gates

\$1,000 - \$9,999

A & R Truss Company, Inc.
ADT Security Services
Dr. Kenneth Abbott
Accomplish Quilting
Alick's Home Medical
American Family Insurance

Steven Goldberg, CPA
Goshen Community Bank
Goshen Community Schools
Growing Kids
Hearth and Home
Homan Lumber Mart
Honeywell
Honeywell Foundation
Honker's Family Restaurant
Horizon Bank
IUSB School of Arts
Indiana Arts Commission
Jeanette's Fabric Boutique
Jordan Group
KeyBank

Pathfinders Communications
Peacock & Company
The Philadelphia
Pike Lumber
Press Ganey Associates
Carol & Rod Ganey
Prime Table Restaurant
Dr. Kelly Puster
Radiology, Inc.
Dr. and Mrs. Mark Richter
River Bend Hose
Saint Mary's College
Shirk's Piano and Organ
Snyder's Men's Shop
South Bend Chocolate Company

Contributions cont.

Mr. and Mrs.
John Goeble

Mr. and Mrs.
Steven A. Goldberg

Dr. and Mrs.
Paul Goldwin

Dorene and Jerry
Hammes

James R. Hardesty

Mr. and Mrs.
Charles W. Hillman

Dr. and Mrs.
Thomas A. Hughes

Mr. and Mrs.
Wellington D. Jones
III

Dr. and Mrs.
James Kelly

Gretchen and
Charles Kimble

Mr. and Mrs.
Brian J. Lake

Elizabeth H. Lambertson

Gerald Lutkus

Mr. and Mrs. Philip Lux
Sara and Abraham
Marcus

Gail and Bob Martin

Rex and Alice A. Martin

Mr. and Mrs.
Laurence McHugh

Dr. and Mrs. D.
Thomas Mellin

Rosemary and
Frederick Mennen

Mr. and Mrs. V.
Richard Miller

Carol and Pat Moody

Philip and Mary Newbold

Attorney and Mrs. H.
Theodore Noell

Mr. and Mrs.
Myrl Nofziger

John and Barbara Phair

Mr. and Mrs.
Don Pletcher

Mary Pruess

Mr. and Mrs.
William B. Riblet

Lee and Robert Riley

Jeannie and
Steven D. Ross

Mr. and Mrs.
Fred D. Rowe

Rita J. Schobert

Harry and Bonnie
Shaffer

Stuart and Shirley
Showalter

James and Chris
Sieradzki

Jim and Claire Skinner

Tom and Maria Slager

Dr. and Mrs. Smith

Tom and Joyce Sopko

Mary E. Stanfield

Perry Stow and
Andrea Mather-Stow

Mr. Mitchell B. Streicker

Lida Thompson-Norris

Barbara Warner

Kennard R. and
Judith W. Weaver

Phyllis and Jeffrey Wells

Mr. and Mrs.
Walter E. Wells

Dorothy and Darwin
Wiekamp

Marjorie Wilson

Gerta and Ernest Zeller

Amy L. and Bill Zimmer

Business Clubs

Chairman's Club
(\$2000 & above)

Fairmont Homes, Inc.

President's Club
(\$1000)

Afdent

Ancon Construction
Co., Inc.

Coachmen
Industries, Inc.

CTS Foundation

Pine Manor

Serim Research
Corporation

Sylvester and Tessie
Kaminski Foundation

Corporate Club
(\$500)

Geocel Corporation

Mossberg and
Company, Inc.

Business Honor Roll
(\$250)

Baker & Daniels

Clingenpeel Inc.

Financial Associates

First State Bank,
Middlebury/Goshen/
Elkhart

Noah's Landing Pet
Care Clinic

Patrick Industries, Inc.

Pepsi Cola General
Bottlers, Inc.

Philip S. Harper
Foundation

Radiology, Inc.
Foundation

South Bend Lathe

Superior Piece Parts,
Inc.

Auction

\$500 +

Aays Banquet
and Party Rental

AP Image

Bayer Healthcare

Beck Industries, L.P.

Chick-Fil-A

Coldwell Banker
Anchor Real Estate

Crowe

Don's Printing, Inc.

Dexter Axle

Elkhart Area
Career Center

Elkhart General Hospital

Famous Dave's BBQ

Fazoli's

FedEx/Kinko's

First State Bank,
Middlebury/Goshen/
Elkhart

Susan Fischbach

HomeCrest Cabinetry

Honker's Family
Restaurant

Jayco, Inc.

J.C. Penney

Koontz-Wagner
Electric Company

Madison Center

Martin's Supermarkets

Medtronic Sofamore
Danek

Metalstamp, Inc.

Michiana Federal
Credit Union

Mossberg & Company,
Inc.

Nelson's

NIPSCO

Notre Dame Federal
Credit Union

Nyloncraft

OSMC

Plante & Moran PLLC

Quality Dining

River Bend Hose
Specialties

Sam's Club of
Mishawaka

St. Joseph Capital Bank

Teachers Credit Union

The Truth

The Upper Deck

Robert & Peggy Weed

W.F. Lily & Company

Weiland Designs

Art Auctions

\$500 +

165 Catering

All American Diner

Barney's Boathouse

Batson Printing

Bistro on the Boulevard

Bit of Swiss Pastry Shop

The Brennan Group LLC

Charlie's Piggin' &
Grinnin'

Classic Catering

Roger Foley

Rodney & Carol Ganey

Heavenly Ham

Jack Hickey

Inn at Saint Mary's

Kilwin's Chocolates–
Fudge–Ice Cream

Meijer

Monarch Laundry

Nobe Composites, Inc.

Old Europe Cheese, Inc.

Dr. Dean & Carol Porter

Shu's Grill & Bar

Stanz Foodservice, Inc.

Tootie & Dreamers

Dar Wiekamp

Zipp Printing

Matching Gifts

Assurant Health

Honeywell Foundation

IBM Corporation

Illinois Tools Works

Johnson and Johnson
Foundation

Johnson Controls

Key Foundation

May Stores Company

MMM-Invest INC

Pfizer Foundation

Progressive Insurance

RR Donnelly

SBC/Ameritech

Sprint Foundation

Tomkins Corporation

Whirlpool Foundation

Zimmer, INC

Foundation/ Other

Community Foundation
of St. Joseph County

Corson Family
Foundation

Elkhart County
Community
Foundation

Express Press

John, Anna and Martha
Jane Fields Trust
Foundation

Florence V. Carroll
Foundation

Frederick S. Upton
Foundation

Impressions, Inc.

Kelly L. and Karen K.
Rose Foundation

Muessel-Ellison
Foundation

Plym Foundation

Stanley and Flora Clark
Foundation

Warren E. and D. Lou
Gast Charitable
Foundation Trust

Welter Foundation



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