### WNIT Public Television (Michiana Public Broadcasting Corporation)

#### EEO PUBLIC FILE REPORT

04/01/20 - 03/31/21

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of WNIT Public Television, South Bend, IN. This Report is required to be placed in the public inspection files of this station and posted on its website.

The information contained in this Report covers the time period beginning April 1, 2020, and including March 31, 2021 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the station's employment unit during the applicable period, identified by job title
- 2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number
- 3. For each full-time vacancy during the applicable period, the recruitment source that referred the person hired and the recruitment source that referred each person interviewed
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
- 5. A list and brief description of the Prong 3 initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rule.

#### **EEO Public File Report**

Group: WNIT Station: WNIT-TV

#### A. Job Vacancies Filled Between 04-01-20 and 03-31-21

1. Job Title: Producer

Date Submitted: 07-10-20 Date Filled: 09-01-20

#### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

1. Job Title: Producer

#### Source, Contact information, Referred person hired?, Requesting notification?

Internal posting – 300 W. Jefferson Blvd., South Bend, IN 46601 574-675-9648 – No – No WNIT Website – 300 W. Jefferson Blvd., South Bend, IN 46601 574-675-9648 – Yes – No

Ball State University – https://bsu-csm.symplicity.com/employers – No – No

Corporation for Public Broadcasting – cpb.org/jobline – No – No

Indeed.com - indeed.com - No - No

Indiana Career Connect – indianacareerconnect.com – No – No

Kosciusko Chamber of Commerce – kchamber.com – No – No

Michigan Broadcasters – michmab.com – No – No

Mypbs.org - mypbs.org - No - No

NETA – J. Fisher – 939 S. Stadium Rd., Columbia, SC 29201 – 1-803-365-3839 – No – No

Purdue – https://purdue-csm.symplicity.com/employers - No - No

TVJobs.com - TVJobs.com - No - No

Handshake – joinhandshake.com – Various Colleges and Universities – No – No

Job posted with:

Aguinas College

Arizona State University

**Bowling Green State University** 

Calvin University

Columbia College Chicago

Cornerstone University

**DePaul University** 

**Dominican University** 

Eastern Michigan University

Franklin College

**Grand Valley State University** 

Holy Cross College

Hope College

Indiana University – Bloomington

Indiana University East

Indiana University Kokomo

Indiana University – Purdue University Columbus

Indiana University South Bend

Indiana University Southeast

Miami University

National Louis University North Central College Oakland University Ohio University Purdue Northwest **Syracuse University** The University of Akron The University of Chicago University of Georgia The University of Michigan University of Missouri – Columbia University of Montana University of North Carolina – Chapel Hill University of Notre Dame Valparaiso University Western Michigan University Wheaton College

**Total Resources: 48** 

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2019-04-01 and 2020-03-31 (this will be a raw number): 2

### D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2019-04-01 and 2020-03-31 Per Recruitment/Referral Sources:

#### **Producer**

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
Indeed.com	n/a	n/a	n/a	1	
WNIT Website n/a		300 W. Jefferson Blvd., South Bend, IN 46601	574-675-9648	1	

E. Outreach Activities:								
Date	Other Outreach Activity	Description of Activity						
04/01/2020	Internship Program	Ongoing. Offered internships to high school and college students. Internships are provided without compensation. Credit hours are given to interns in accordance with school policies. WNIT had 7 interns during the April 2020 to March 2021 period. Personnel Involved: 1 Executive Producer/Production Manager, 2 Producer/Directors, 1 Associate Producer, 1 Public Access Coordinator, 2 Multimedia Journalists, 1 Video Editor/Videographer, 1 Editor, 1 Production Independent Contractor.						

04/01/2020	Post Positions on Internet Job Banks	Ongoing. Posted all full-time positions on internet job banks including: (a) CPB Job Bank (b) TVJobs.com (c) Michigan Association of Broadcasters. Personnel Involved: 1 HR Assistant
3/22/2021	Participation in other programs designed to promote outreach generally	President/GM served on event panel sponsored by Ball State University Department of Communication Studies. This virtual event was attended by students and included Q&A. Purpose of event was to provide insights to students on available "first job" opportunities and hiring strategies. Personnel Involved – 1 President/GM
3/31/2021	Scholarship Program	JanMar. 2021. Participated in IBA Scholarship Program by providing \$400 to Indiana Broadcasters Foundation for the scholarships, running spots to promote the scholarship, and a judge. Personnel Involved: 1 HR Assistant, 1 Production Coordinator, 1 Senior Producer

Report date: 03/11/2021 Log Performance Report

Report time: 09:51:00 From: 02/05/2021 To: 03/10/2021 Page: 1

	o Source o Source			Title Sub-Title			Length	Available From/To DAYS	Notes	
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ri	02/05/2021	at 18:28:	33 for	00:00:30:00	WNIT SD					
at	02/06/2021	at 12:57:	46 for	00:00:30:00	WNIT HD					
un	02/07/2021	at 11:57:	53 for	00:00:30:00	WNIT HD					
un	02/07/2021	at 18:28:	06 for	00:00:30:00	WNIT SD					
on	02/08/2021	at 06:56:	30 for	00:00:30:00	WNIT SD					
on	02/08/2021	at 13:58:	33 for	00:00:30:00	WNIT SD					
lon	02/08/2021	at 19:57:	16 for	00:00:30:00	WNIT HD					
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on	02/15/2021	at 06:57:	41 for	00:00:30:00	WNIT SD					
on	02/15/2021	at 07:29:	21 for	00:00:30:00	WNIT HD					
ue	02/16/2021	at 06:58:	16 for	00:00:30:00	WNIT SD					
ue	02/16/2021	at 08:29:	05 for	00:00:30:00	WNIT HD					
ed	02/17/2021	at 18:28:	13 for	00:00:30:00	WNIT SD					
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Report date: 03/11/2021 Log Performance Report

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Tue	03/02/2021	at 12:29:06	for 00:00:30:00	WNIT HD				
Wed	03/03/2021	at 08:29:21	for 00:00:30:00	WNIT HD				
Wed	03/03/2021	at 20:28:16	for 00:00:30:00	WNIT SD				
Thu	03/04/2021	at 13:59:22	for 00:00:30:00	WNIT HD				
Thu	03/04/2021	at 22:58:16	for 00:00:30:00	WNIT SD				
Fri	03/05/2021	at 17:58:13	for 00:00:30:00	WNIT HD				
Fri	03/05/2021	at 18:57:26	for 00:00:30:00	WNIT SD				
Sat	03/06/2021	at 06:57:51	for 00:00:30:00	WNIT HD				
Sat	03/06/2021	at 07:59:21	for 00:00:30:00	WNIT SD				
Sun	03/07/2021	at 14:58:47	for 00:00:30:00	WNIT HD				
Sun	03/07/2021	at 16:57:16	for 00:00:30:00	WNIT SD				
Mon	03/08/2021	at 06:58:37	for 00:00:30:00	WNIT SD				
Mon	03/08/2021	at 11:59:21	for 00:00:30:00	WNIT HD				

This item appeared 69 times between 02/05/2021 and 03/10/2021.

Tue 03/09/2021 at 11:59:11 for 00:00:30:00 WNIT HD
Tue 03/09/2021 at 18:28:43 for 00:00:30:00 WNIT SD
Wed 03/10/2021 at 07:28:49 for 00:00:30:00 WNIT SD
Wed 03/10/2021 at 14:59:21 for 00:00:30:00 WNIT HD



# 2021 SCHOLARSHIP PROGRAM CONTRIBUTOR

# WNIT-TV

SOUTH BEND, IN

This certificate certifies that this organization successfully participated in the Indiana Broadcasters Association 2021 Scholarship Program through the Indiana Broadcasters Foundation by making a specified contribution to the Indiana Broadcasters Foundation Scholarship Fund, running Scholarship PSA's for the station's community of license, and judging Scholarship applications.

Executive Director, IBA

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