

Television
worthy
of your trust



ANNUAL REPORT

FISCAL YEAR 2006
OCTOBER 1, 2005 -
SEPTEMBER 30, 2006

MICHIANA PUBLIC BROADCASTING
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Patricia Y. Stewart

W. Earl Taylor

MISSION STATEMENT

WNIT is a trusted, community owned public media source that is dedicated to inspire, inform, educate, entertain and unify the communities we serve.



Dear Friends and Supporters of WNIT,

During 2006 WNIT was exceptionally involved in the communities of Michiana. From Jim Brickman's stunning performance at the Acorn Theater in Three Oaks to an evening with **History Detectives'** co-host Tukufu Zuberi in Elkhart to the spectacular Third Coast Flair! in St. Joseph, WNIT reached out to the community. We continue to produce six outstanding local productions and will shortly add an exciting new program, **Michiana Speaks!** hosted by Gary Sieber. We are in the midst of several important documentaries, including "Raising An American Legend." And WNIT continues to broadcast two completely digital channels 24/7. 2007 promises to be just as exciting, with our **Front Row Center** classic movie series throughout the year, a Ballroom Dancing Spectacular in February, the return of **Celtic Woman** to South Bend on April 12 and a new Ken Burns' documentary, **The War**, next September. Finally, for the third consecutive year, the Roper Public Opinion poll rated PBS as the most trusted national institution.

WNIT is a valuable and trusted community resource. In September, we announced a major expansion of facilities and services that will include a relocation of our primary facility from the campus of the Elkhart Area Career Center to downtown South Bend into the building currently occupied by WSBT-TV. In October, Board member Carmi Murphy was awarded the national 2006 Public Television Leadership Award, which recognized her sustained commitment that has secured major funding for public television and resulted in lasting benefits to the station.

Above all, we recognize the generosity of our contributors, underwriters and members that enables us to bring all of this to the Michiana community. We sincerely appreciate the unwavering support and shared vision of our many friends and benefactors.

WNIT— television worthy of your trust.

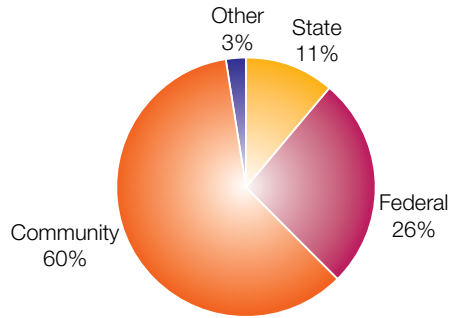
Jerry Lutkus
Chairman,
Board of Directors



Mary Pruess
President and
General Manager

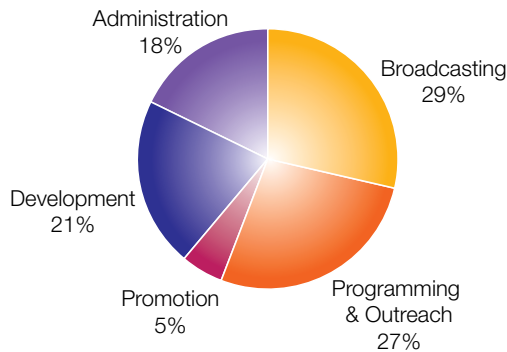


STATEMENT OF ACTIVITIES 2006



OPERATING REVENUES:

Federal	\$ 755,565
State	325,055
Community	1,723,731
Other	70,442
Total Operating Revenues	\$ 2,874,793



OPERATING EXPENSES:

Broadcasting	\$ 822,594
Programming & Outreach	769,369
Promotion	151,700
Development	600,777
Administrative	506,040
Total Operating Expenses	\$ 2,850,480

CHANGE IN NET ASSETS
FROM OPERATIONS:

	\$ 24,313
Capital Grants	261,000
Capital Expenses	98,314
Depreciation	463,416
Change in Net Assets	\$ -276,417

STATEMENT OF FINANCIAL POSITION

	2006	2005
Current Assets	\$ 1,229,853	1,156,621
Fixed Assets	2,941,890	3,299,780
Total Assets	\$ 4,171,743	4,456,401
Current Liabilities	\$ 330,238	338,479
Net Assets	3,841,505	4,117,922
Total Liabilities and Net Assets	\$ 4,171,743	4,456,401

WNIT received an unqualified opinion on its Fiscal Year 2006 audit. To request a copy of the audited financial statements, please contact WNIT's Finance Department at (574) 675-9648 or email wnit@wnit.org.



BECAUSE OF YOU, WNIT...

...brings arts and culture to life with

- PBS Programs like **American Masters**, **Celtic Woman**, **Great Performances** and **Masterpiece Theater**.

- the **Masterpiece Art Auction** at Saint Mary's College, the **Krasl Art Fair on the Bluff** in St. Joseph, the **Lakefront Arts Festival** in Michigan City and the **Third Coast Flair!** Art Auction in St. Joseph.



These events and partnerships spotlighted the talents of many regional and national artists.

- live performances by the **Piano Guy Scott Houston** at Shirk's Piano & Organ in Mishawaka, **Jim Brickman** at the Acorn Theater and the **Blue Man Group** at the Morris Performing Arts Center in South Bend. WNIT made culture accessible to Michiana.



- an evening with **History Dectective's** co-host **Tukufu Zuberi** and **Autumn Air** at Fernwood Botanical Garden. WNIT provided compelling guest appearances for a wide and diverse audience.

...expands our community service and facilities.

- Over the next three years WNIT will expand its facilities and services by relocating into the building currently occupied by WSBT-TV. As a result, we will be able to serve the Michiana area in new and innovative ways, including a training center for educators and interns, studio and meeting space for forums and community-based problem solving, and expanded digital signals with the brilliance of high definition TV and the power of datacasting.
- During our two-year search for our new location, the Board of Directors considered several sites in Elkhart, South Bend and Mishawaka. The WSBT site turned out to be our best alternative because it offered a facility that can be transformed into the center for public media in Michiana at a dramatically lower cost than any of the other sites we considered.

...produces innovative local programs that respect the viewers' intelligence.

- Several of our productions were substantially updated during the year — the dining segment of **Dinner and a Book** is shot at a restaurant, museum or home, **Open Studio** has a great new look and **Outdoor Elements** is taped entirely on location. Our brand new program **Michiana Speaks!** debuts in January. Coupled with **Politically Speaking**, **Ask an Expert** and **Economic Outlook**, WNIT continues to produce more local programs than any other station — commercial or public — in our broadcast area.



- Our Production staff is working on the documentary **Raising an American Legend**, featuring the lives and construction methods of local Amish workers, and has completed a pilot episode of **Sit & Knit with Kim, Jack & Bird**. We will then offer these programs for distribution to a national market.



... reaches out to the community with early-childhood development and education.

- WNIT is a leader in parenting education. We partnered with Curious Kids' Museum in St. Joseph to bring Parenting Counts train-the-trainer workshops to Michigan and received a grant to bring the program to Head Start teachers in Elkhart County. We presented 61 **Ready to Learn** workshops throughout Michiana and received a grant to extend the program to Porter County, Indiana.



- We value and support the important job that parents do. WNIT provided over 2,000 hours of commercial-free children's programming that parents trust above all others and distributed almost 3,000 books free of charge to school-aged children. We co-sponsored the **"Books for Babies"** project with Families First to ensure that each newborn and parent in Elkhart County receives a new book.
- WNIT served the community by partnering with Hospice of St. Joseph County to preview **Lion in the House**, dealing with childhood cancer, and with the six-county 4-C's — Community Coordinated Child Care. WNIT also sponsored the 12th annual **Reading Rainbow Young Writers and Illustrators Contest** and hosted the awards ceremony at Curious Kids' Museum.

UNDERWRITING

\$25,000 +

1st Source Bank
 Arthur J. Decio Foundation
 Community Foundation of
 St. Joseph County
 Elkhart General Hospital
 Garcia Family Foundation
 Skyline Corporation
 Teachers Credit Union
 The Troyer Group

\$15,000 – \$24,999

Biomet Foundation
 Fairmont Homes
 Northern Indiana Workforce
 Investment Board

\$10,000 – \$14,999

Good Neighbor Pharmacy
 Gulfstream Coach
 JP Morgan Chase
 Rex and Alice A.
 Martin Foundation
 Pfeifer, Morgan & Stesiak
 South Bend Medical Foundation
 St. Joseph Regional
 Medical Center

\$1,000 – \$9,999

A & R Truss Company, Inc.
 Dr. Kenneth Abbott
 Accomplish Quilting
 ADT Security Services
 Advantage Preferred Plus
 Afdent Dental
 Alick's Home Medical
 American Electric Power
 American Family Insurance
 Amish Acres
 Baker & Daniels
 Barnes & Thornburg
 Bonnie & Clydes Antiques
 Tom Brademas
 Carmela's At Macri's
 Cellar Door
 Cosimo & Susie's A Bit of Italy
 CTS Foundation
 D & W
 Dan Berry Insurance Agency
 Dowagiac Dogwood Festival
 Elkhart Steel
 Erica's Craft and Sewing Center
 Friend's – School and Daycare
 Carol & Rod Ganey
 Gibson Foundation
 The Gibson Insurance Group
 Steven Goldberg, CPA
 Goshen Community Bank
 Goshen Community Schools
 Goodwill Industries of
 Michiana, Inc.
 Goshen Community Bank
 Hearth and Home

Homan Lumber Mart
 Indiana University South Bend
 KeyBank
 Kurt & Tessye Simon Fund for
 Holocaust Remembrance
 Lake City Bank
 Lake Michigan College
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 Martin's Super Markets
 McDonald Physical Therapy and
 Sports Rehab Center
 McGann Hay Funeral Homes
 Meijer
 Memorial Health Foundation
 Michiana Hematology
 Oncology, Inc.
 Mid-City Supply
 Midwest Farmers Market
 Midwest Cardiovascular
 Specialists
 Millennium Steak House
 Montessori Academy at
 Edison Lakes
 Natural Way
 Northern Box Company
 Oliver Ford Lincoln Mercury
 Barb & John Phair
 Pike Lumber
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 RFA International
 Dr. & Mrs. Mark Richter
 River Bend Hose
 Saint Mary's College
 Secretary of State
 Shirk's Piano and Organ
 Snyder's Men's Shop
 South Bend Elkhart
 Audubon Society
 South Bend Chocolate Company
 South Bend Farmers Market
 South Bend Warehousing
 & Distribution
 St. Joseph County Public Library
 St. Joseph Valley Watercolor
 Stitch 'N Time Fabrics
 Sydow's Antiques
 The Center for Hospice
 & Palliative Care
 The Cellar Door
 The Philadelphia
 Village Antiques
 Wagon Wheel Theatre
 Wakarusa Dime Store
 Waterford Estates Lodge
 Whitewater Valley Railroad
 Woodcraft
 Zimmer

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 Carol and Pat Moody
 Mary E. Naquin

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 Mather-Stow
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 Barbara K. Warner
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 Mr. and Mrs. Walter E. Wells
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 Carolyn and John Wolf
 Janette and Douglas Yoder

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CHAIRMAN'S CLUB (\$2000 & above)

Fairmont Homes, Inc.

President's Club (\$1000)

Afdent
 Ancon Construction Co., Inc.
 Coachmen Industries, Inc.
 IOI Interlogic Outsourcing, Inc.
 Pine Manor
 Serim Research Corporation
 Sylvester and Tessie Kaminski
 Foundation

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Geocel Corporation
 Mossberg and Company, Inc.

BUSINESS HONOR ROLL (\$250)

Baker & Daniels
 Clingenpeel Inc.
 Financial Associates
 Jack Moore Flutes
 Noah's Landing Pet Care Clinic
 Patrick Industries, Inc.
 Radiology, Inc. Foundation
 South Bend Lathe
 Superior Piece Parts, Inc.
 The Troyer Group

AUCTION

500+

Aays Banquet and Party Rental
 AP Image
 Bayer Federal Credit Union
 Bayer Healthcare
 Beck Industries, L.P.
 Crowe
 Dexter Axle
 Don's Printing, Inc.
 Elkhart Area Career Center
 Elkhart Steel Services, Inc.
 Famous Dave's BBQ
 Fazoli's
 Fed Ex /Kinko's
 Gibson Insurance Group
 Homecrest Cabinetry
 Honker's Family Restaurant
 J.C. Penney
 Jayco, Inc.
 Koontz-Wagner Electric
 Company, Inc.
 Martin's Supermarkets
 Medtronic Sofamore Danek
 Metalstamp, Inc.
 Mossberg & Company, Inc.
 Mr. & Mrs. Robert Weed
 Mr. & Mrs. Rod Ganey
 Nelson's Golden Glow
 NIPSCO
 Notre Dame Federal Credit Union
 Nyloncraft, Inc.
 OSMC
 Plante & Moran PLLC
 Quality Dining
 Riverside Terrace
 Sam's Club of Mishawaka
 St. Joseph Valley Chapter of
 Credit Unions
 Teachers Credit Union
 The Truth
 The Upper Deck
 Thomas & Susan Fischbach
 W.F. Lily & Company
 Welch Packaging
 Whirlpool Corporation
 Wolverine Mutual Insurance
 Company

ART AUCTIONS/SPECIAL EVENTS

500+

1ST Source Bank
 Acorn Theater
 Alick's Home Medical
 Allegra Print & Imaging
 Barnes & Thornburg, LLP
 Benton Spirit
 Bit of Swiss Pastry Shop
 The Boulevard Inn & Bistro
 The Coast 94.9
 Dowagiac Commercial Press
 Nora Duffy
 Evergreen Development Company, LLC
 Express Press
 Expressions
 Fernwood Botanical Garden & Nature
 Preserve
 Froehlich's
 Mr. and Mrs. Rod Ganey
 Great Lakes Eye Care
 Harbor Shores Development
 Kilwin's Chocolates-Fudge Ice Cream
 Lake Magazine
 The Lannert Group
 The Leader Publications / Niles Daily Star
 Dr. Faye Magneson
 McDonald Physical Therapy
 Meijer, Inc.
 Michiana Woman
 Monarch Textiles
 NIPSCO
 Old Europe Cheese, Inc.
 Plante Moran PLLC
 Ramada Inn Elkhart
 Saint Mary's College
 Shirk's Piano & Organ
 Sodexo
 Tabor Hill Winery & Restaurant
 Vertical Plus of Mishawaka
 Villing & Company
 Wal-mart Stores, Inc.
 Whirlpool Corporation
 Wightman & Associates
 WSJM-AM 100

MATCHING GIFTS

Sprint Foundation
 Abbot Laboratory
 SBC/Ameritech
 Honeywell Foundation
 IBM Corporation
 Johnson Controls
 Key Foundation
 MMM – Invest Inc.
 Tomkins Corporation
 Whirlpool Foundation
 Johnson & Johnson
 Pfizer Foundation
 Illinois Tool Works
 Zimmer
 Progressive Insurance

FOUNDATION / OTHER

John W. Anderson
 Community Foundation of
 St. Joseph County
 Express Press
 Impressions, Inc.

Financial support
 of individuals,
 foundations and
 businesses

helps WNIT
 remain a valuable
 resource to our
 community.

Thank you to
 those who
 sustained PBS
 for Michiana
 in 2006.



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