Your connecting generations station.

WNIT has been bringing families together in Michiana for almost 45 years. With iconic PBS shows like Sesame Street, Nature and Antiques Roadshow, along with local productions such as EducationCounts_Michiana and Outdoor Elements, we have enlightened and entertained our community, creating experiences for everyone to share. Tune in and connect with the ones you love.

MICHIANA’S PBS STATION | CHANNEL 34 | WNIT.ORG
BOARD & COUNCIL

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Mr. Jerry Hammes
Mrs. Ernestine M. Raclin
Mrs. Jane Warner*
Mr. Dar Wiekamp*

Honorary Life Director
Carmi Murphy

*Deceased Charter Director
Mission Statement

WNIT is a trusted, community owned, public media source that is dedicated to inspire, inform, educate, entertain and unify the communities we serve.
WNIT is Michiana’s PBS Station

Serving 22 counties in northern Indiana and southwest lower Michigan
WNIT is Michiana’s Largest Classroom

PBS aims at making a powerful difference in the lives of America’s children through high-quality, educational content that addresses essential skills needed for child development.

PBS Nationally

- PBS Kids is the #1 education media brand for children
- PBS is the #1 source of media content for pre-school teachers
- Kids who watched “Super Why!” scored 46% higher on standardized tests than those who didn’t
- Kids who played the “Martha Speaks” app for two weeks had a 31% gain in vocabulary tested

WNIT Locally

- WNIT supplies activity books and other education materials to the St. Joseph County Public Library system’s “Reading Corners.”
- WNIT works with the Early Childhood Alliance and the Early Childhood Coalition providing educational resources to children of all ages in learning centers throughout Michiana.
- The WNIT Kids Club and its 200+ members and parents keep learning and fun alive all year long with local events, birthday celebrations and more!
- WNIT staff members attended the Elkhart County “Success by Six” Early Childhood Summit in Goshen to learn the latest in early childhood development training and share PBS Learning with those in attendance. We later broadcast one-minute Parenting Tips that were taped at the Summit.
WNIT is a Leader in Arts and Cultural Programming

Victoria

Experience Michiana

Arts and culture create a vibrant, flourishing community. PBS regularly brings its viewers such programs as Masterpiece Victoria, American Masters, PBS Fall Arts Festival, Great Performances and countless others that feed our souls and revitalize our spirits.

WNIT Public Television produces 6 programs with a local feel on a regular basis; Dinner & A Book, Education Counts Michiana, Outdoor Elements, Economic Outlook, Politically Speaking and Experience Michiana!
WNIT Local Documentaries

Our Town Series:
- Goshen (2010)
- Warsaw – Winona Lake (2011)
  - Mishawaka (2012)
  - Elkhart (2013)
  - Dowagiac (2014)
  - South Bend (2015)
- North Webster (2015)
  - Niles (2016)
  - Plymouth (2016)
  - Syracuse (2016)
  - Buchanan (2017)
- Benton Harbor (2017)
- St. Joseph (2017)

Legends of Michiana Series:
- Kurt Simon: A Life of Service (2012)
- Ernestine Raclin: Leading the Way (2013)
- Congregation of Holy Cross (2015)
- Merlin Hanson: Just a Toolmaker (2016)
- Tsung Yeh: The Maestro’s Touch (2016)
  - Judd Leighton (2017)
  - Bob Bartels (2017)
WNIT remains dedicated to inspire, educate, entertain, and unify the communities we serve. Our vision is to foster enlightenment in our community anytime, every time and everywhere!

Economic Outlook discusses economic growth, the impact of education on economic development, key industry sectors, the impact of trade on employment, and a host of related issues.

For over 20 years, Politically Speaking has been connecting viewers to the local, state and federal legislators they elected. Politically Speaking provides northern Indiana and southwestern Michigan viewers a chance to dial or click in and chat with their elected officials one on one.

Experience Michiana features all things Michiana, including arts, performers, musicians, cooking, civic engagements and business leaders as co-hosts Rick Hummer and Kelly Morgan interview newsmakers from around the region.

EducationCounts_Michiana explores learning across our region, and will look at innovative instructional and developmental techniques in the 21st Century.

From the bookshelf to the kitchen, host Gail Martin and guest hosts discuss an eclectic collection of literature while whipping up the right recipes to go along with a great read.

Outdoor Elements takes you through some of the most beautiful and interesting parks and natural spaces across our region.
Legends of Michiana: Tsung Yeh - The Maestro’s Touch
Aired: Thursday, September 8
WNIT gave viewers an inside look into the brilliant orchestra builder in both programming and audience, who has helped to build the South Bend Symphony into one of the finest regional orchestras in the central United States.

Legends of Michiana: Judd Leighton
Aired: Thursday, June 8
WNIT too viewers inside the life and legacy of Judd Leighton, community leader and philanthropist who sought ways throughout his life to add value to the Michiana area that will forever leave an impact on our community for generations to come.

Our Town: Buchanan
Aired: Monday, July 17
Buchanan, also known as “Redbud City,” is located in southwestern Michigan. It is a traditional Midwestern small town with a thriving downtown and tree-lined streets. WNIT, through the eyes of volunteer videographers, took a look at Buchanan, where “Life is Better Here,” and showcased the special aspects of this community.
Our Town: Syracuse  
*Aired: Monday, August 28*  
WNIT, through the eyes of volunteer videographers, took viewers on an inside look at Syracuse, home of Lake Wawasee, the largest natural lake in Indiana. Known for its beautiful resort town look, viewers were given a tour of some of the best parks, fine restaurants, golf courses and wonderful lakes in the Michiana area.

Legends of Michiana: Bob Bartels  
*Aired: Thursday, September 28*  
Bob Bartels, son-in-law of founder, Martin Tarnow, and a 51-year employee of Martin’s Super Markets, grew Martin’s from a single location “mom and pop” neighborhood grocery store into a strong regional company committed to customer service and involvement in the community.

Our Town: Benton Harbor  
*Aired: Monday, November 27*  
While known today as the twin to its more resort-town sister, St. Joseph, viewers were given a tour of Benton Harbor’s strong roots in an agricultural past and is fulfilling a promising future as an arts and shopping district.

Our Town: St. Joseph  
*Aired: Monday, December 4*  
Viewers were given an in-depth tour of the town of St. Joseph, which is nestled on the southern tip of what has been termed “The Riviera of the Midwest.”
WNIT Provides Proactive Community Engagement

WNIT’s Politically Speaking took a and the way local law enforcement, education, and medical professionals combined forces to take a comprehensive approach to combat addiction in Berrien County.

WNIT uses students, volunteers and interns from Ivy Tech, Notre Dame, Bethel College, IU-South Bend and other Michiana educational institutions teaching them real-life broadcast skills.

Each June WNIT hosts over 300 kids and their families at the annual “WNIT Kids Club Day in the Park” for a day of games, food, fun and activities!

In the past year, WNIT has provided use of its “Community Room” to over 2,500 individuals for various seminars, luncheons and events.
WNIT Prides Itself on Civic Engagement

Connecting Michiana’s citizens to their government is a primary mission of WNIT. From the local level to the federal, WNIT has provided a forum where elected officials can go beyond sound bites in discussing policy and citizens can express their concerns directly to their representatives.

Michiana Access TV

WNIT, in conjunction with Comcast Cable, St. Joseph County and the cities of South Bend and Mishawaka launched Michiana Access Television. In this venture, WNIT provides the facilities and personnel needed for private individuals to broadcast, at no charge, through St. Joseph County.

WNIT also uses this channel to broadcast council meetings and other events for South Bend, Mishawaka and St. Joseph County.
2017 Marketing & Research Resources Confirms PBS and Member Stations Are America’s Most Trusted Institution for 15th Consecutive Year!

PBS Ranks #1 in Public Trust – Significantly Outscoring Commercial, Cable Television and Courts of Law. Nearly 8 in 10 (76%) people trust PBS.

-42% “trust a great deal” and 34% “trust somewhat”-

(Source: Marketing and Research Resources, Inc. (M&RR), January 2017. The non-partisan, full-service research and insights firm randomly surveys thousands of participants from across the country)

Among their findings:
• PBS remains #1 in public trust among all national institutions.
• Americans believe PBS provides an excellent use of tax dollars, second only to national defense.
• Americans stated they are more satisfied with programs on PBS than programming on cable broadcast channels.
• PBS remains the network with the most trusted news and public affairs programming.

WNIT Public Television is a trusted, important, non-commercial medium that provides Michiana with critical, political and business programming including:
• PBS NewsHour
• Nightly Business Report
• Election Coverage
• Washington Week
• Debates between mayoral, congressional and gubernatorial candidates
• BB World News
• Indiana Week in Review
• Economic Outlook
• Politically Speaking
• Religion & Ethics Newsweek

For each organization, please indicate your level of trust:
A great deal, somewhat, not very much, or not at all.

Percent saying they trust the organization “A great deal”.
(On a 4-point scale: A great deal, Somewhat, Not very much, Not at all.)

(Source: Marketing Research Resources, Inc. (M&RR), January 2017)
STATEMENT OF ACTIVITIES FY2017

**OPERATING REVENUE**

- Federal: $823,285
- State: 425,443
- Community: 2,171,021
- Other: 269,740
- Total Operating Revenue: $3,689,489

**OPERATING EXPENSES**

- Broadcasting: $1,046,068
- Programming & Outreach: 771,771
- Promotion: 186,131
- Development: 1,001,638
- Administrative: 742,974
- Special Events & Other: 0
- Total Operating Expenses: $3,748,582

**Non-Operating Revenue (Expense)**: $2,397,345
**Depreciation & Amortization**: $691,333
**Change in Net Assets**: $1,646,919

**STATEMENT OF FINANCIAL POSITION**

<table>
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<th>2017</th>
<th>2016</th>
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<tr>
<td>Current Assets</td>
<td>$916,793</td>
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<td>Fixed Assets</td>
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<td>Other Non-Current Assets</td>
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<td>Total Assets</td>
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<td>Current Liabilities</td>
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<td>Deferred Revenue</td>
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<td>Net Assets</td>
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<td>Total Liabilities &amp; Net Assets</td>
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<td>17,274,710</td>
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WNIT received a clean, unmodified opinion on its Fiscal Year 2016 audit. To request a copy of the audited financial statements, please contact WNIT's Administration at 574.675.9648 or email wnit@wnit.org.
Underwriters

$25,000+
DeBartolo Performing Arts Center
Dr. Dane and Mary Louise Miller Foundation
Saint Joseph Health Systems
Interlogic Outsourcing, Inc. (IOI)
Villing & Company

$15,000 - $24,999
1st Source Bank
Rex & Alice A. Martin Foundation
South Bend Civic Theatre
Southwest Michigan Symphony Orchestra
St. Joseph County Health Department
The Arthur J. Decio Foundation

$10,000 - $14,999
ASA Electronics
Comcast
Goodwill Industries
IU Health Goshen
Lake City Bank
Michigan Gateway Community Foundation
Pfeifer, Morgan & Stesiak Attorney’s at Law
Plymouth Community Schools
PNC Bank
Pokagan Band of Potowatomi
South Bend Cubs
South Bend Symphony Orchestra
Sweeney, Julian Trial Attorneys
Teachers Credit Union
Tri-State Maintenance
University of Notre Dame

$1,000 - $9,999
32 Pearls Dentistry
35 Concerts
AEP – Indiana Michigan Power
Aladdin’s Eatery
Alick’s Home Medical
AM General
Ancilla College
Dr. Zoreen & Rafat Ansari
Barnes & Thornburg, LLP
Bartels Family Foundation
Rob Bartels
BCA Environmental Consultants
Beacon Health Systems
Bell Towers
Bradley Company
Brian King, DDS
Bricklayers and Allied Craftworkers
Burkhart Miller Family
CASA
Center for the Homeless
Jack Champaigne
Cosimo & Susie’s A Bit of Italy
Crowe
Debbie Werbrouck’s School of Dance
Early Childhood Alliance
Early Childhood Development Center, Inc.
East Bank Emporium Restaurant
Electronic Inc.
Elkhart & St. Joe Counties Head Start Consortium
Elkhart Child Development Center
Elkhart Civic Theatre
Elkhart County Symphony Orchestra
Elkhart Rotary Club
Ernestine M. Raclin School of the Arts IUSB
ESCO Communications
Fernwood Botanical Garden and Nature Preserve
First Federal Savings Bank
Fischoff National Chamber Music Association
Food Bank of Northern Indiana
Friends Early Learning Center
Gibson Foundation
Gibson Insurance
Goshen Community Schools
Gurley Leep Automotive Family
Gymnastics Michiana
Mel Hall
Hanson Group
Hayes Towers
Hearth & Home Design Center, Inc.
Heat & Frost Insulators Local 75
Holladay Properties/Barb & John Phair
Holy Cross Village at Notre Dame
Homan Lumber Mart
Howard Performing Arts Center – Andrews University
IBEW Local Union 153
Imperial Woodworking
Indiana University South Bend
Jewish Federation of St. Joseph Valley
JJ White, Inc.
Jordan Automotive Group
Kem Krest
Koontz Wagner Construction Services
Koto Casual Dining
Kozmo Events
Krasl Art Center
Rebecca & Mike Kubacki
Laborers Local 645
Lake Michigan College – The Mendel Center
Lakeland Animal Clinic
Latin American Chamber of Commerce
Lead USA
Lee, Grpvas & Zalas
Leidal & Hart Mason Contractors
Lewis Bakeries
Logan Community Resources, Inc.
Lubeznik Center for the Arts
Underwriters

$1,000 - $9,999 Cont’d

MACIAF
Marcus Realty
Maxwelton Golf Club
Leo McKernan
Meridian Title Corporation
Michiana Antique Mall
Marilyn & Joe Miller
Mishawaka Furniture
Chris & Carmi Murphy
Musical Arts Indiana
Oaklawn Hospital
Oliver Ford Lincoln Mercury
Ovation Concrete Coatings
Pain Management Group
Papa John’s Pizza
Patchwork Dance Company
Patrick Industries
Peacock & Company
Penn High School Theatre
Plumbers & Pipers Local Union 172
Plymouth Foundry
Poly-Wood LLC
Potawatomi Zoological Society
Primrose Retirement Communities
Ernestine M. Raclin
River Bend Film Festival
River Bend Hose
Select Health Network
Sheet Metal Workers
Snite Museum of Art

Joyce & Tom Sopko
South Bend Children’s Dentistry
South Bend Elkhart Audubon Society
South Bend Human Rights Commission
South Bend Medical Foundation
South Bend Regional Chamber of Commerce
St. Joseph Valley Building & Construction Trades Co.
Steven A. Goldberg, CPA
Stone Soup Batiks
Sweeper Remedy
The Belden Brick Company
The Dental Center
The Horton Group
The Judd Leighton Foundation
The Lerner Theatre
The Montessori Academy Edison Lakes
The PC Doctor
The SLAM Collaborative, Inc.
Tire Rack
Town of Syracuse
United Way of Elkhart County
United Way of St. Joseph County
Anita & Tom Veldman
Visit South Bend/Mishawaka
Wagon Wheel Center for the Arts
Walmart of Plymouth
Waterford at Edison Lakes
Wawasee Boat Co., Inc.
Yellow Rose Florist
Zimmer Biomet
Directors’ Circle

Diamond Level ($10,000+)
Arthur J. Decio
The Garcia Family Charitable Foundation
Craig D. Sullivan and Cynthia L. Harris
Anne Hillman
Glenn and Patty Killcren
Ernestine M. Raclin
James F. Shea
Elmer and Dolores Tepe
Mrs. Jane Warner*

Platinum Level ($5,000+)
Howard and Marie Goodhew Fund of the Community Foundation of St. Joseph County
Ed and Sue Hiler
Chris and Carmi Murphy
Welter Foundation

Gold Level ($2,500+)
Anonymous (1)
Billie and David Bankoff
Kat and Tim Demarais
William and Leslie Gitlin
James W. and Sally F. Hubbard
The Jordanich Family Fund of the Community Foundation of St. Joseph County
Sara and Abraham Marcus
Perry and Ida Reynolds Watson III
Pat and Sue Ruszkowski
Lorrie and Bill Schmuhl
Cari and Barry Shein
Thomas F. and Anita J. Veldman
Ernest and Gerda Zeller

Silver Level ($1,000+)
Anonymous (1)
Stephen and Nancy Ball
(Pathfinders Advertising & Marketing Group, Inc.)
Jo Ann and Joe Blazek
Jack and Karen Cittadine
Barbara Clausen
Marianne Corr
Tom Corson
The Cressy Foundation
Promit and Monali Das
Ann and Fred Dean
Robin and Lisa Douglass
Mr. and Mrs. Jane Ferlic
Susan and David Findlay
Tom and Susan Fishbach
Roger and Joyce Foley Fund of the Community Foundation of St. Joseph County

Bronze Level ($500+)
Anonymous (4)
Dottie and Tom Arnold
Dan and Laurie Balla
Bruce and Linda Bancroft
Stuart and Paula Barb
Kathy Malone Beeler
Richard Belcher
George Beutter
Nancy Binder
Brian and Jeannelle Brady

Stephen and Barbara Fredman
Mrs. L. Craig Fulmer
Rodney and Carol Ganey
Van and Jean Gates
Gates Fund of the Community Foundation of St. Joseph County
Dave and Ginny Gibson
Mary Beth and Greg Giczi
Michael and Karen Harmon
James and Jill Hillman
Brian L. and Donna J. Hoover
Dr. and Mrs. Tom Hughes
Ralph Komasinski and Katherine Humphreys
Mike and Rebecca Kubacki
Joseph and Nancy O’Kuzmitz
James V. Leach
Drs. Gail English and Nels Leininger
Don and Joan Lyons
Paul and Jessica Maich
Chris Maziar
Dr. Debra and Rodney McClain
Robert and Jane Miller
Susan Ohmer and Donald Crafton
Neil and Diane Orlans
Steven and Pam Perleitz
Barb and John Phair
Michael and Amy Phend
Donna and Mark Richter
The Honorable and Mrs. James W. Rieckhoff
Judith Robert and Thomas J. Kapacinskas
Steve and Connie Rufenbarger
Tom and Maria Slager
James F. and Sherry L. Smith
Perry Stow and Andrea Mather-Stow
Kimberley D. Sundy
Mike and Dena Wargo
Peggy Weed
Patrick Welch
Michael and Julie Yat

George and Patricia Burgoyne
Ed and Carla Chester
Geoff and Kathy Church
Jodi Coczput
Thoms G. Coley, Ph. D.
Richard and Jean Dennen
Tim Dennig
Mary Pat and Robert Deputy
Greg and Mary Downes
Doris Ann Doyle
Ken and Mary Eme
Jill and Chris Erb
Tony Fitts and Ramona Payne
Joan and Lyndal Fox
George and Kathy Freese
Jody and Mike Freid
Steven and Susan Funk
Nancy and Terry Gerber
Maggie and Steve Goldberg
Margie and Paul Goldwin
Donald and Lynn Groenleer
Janice and Larry D. Harding
Charles S. Hayes
Mary Suzanne Horan
Carol and Craig Kapson
James and Christine Kelly
Gretchen and Dean Kimble
Barbara and Donald T. Kindt
Brian and Ginger Lake
Betty Laramore
Gunnel Lofgren
Jerry and Becky Lutkus
Mr. and Mrs. Philip Lux
Ron and Dolores McDonald
Laurence and Barbara McHugh
Joann and Brian McMahon
Tom and Shari Mellin
Max and Lydia Mertz
Brad and Mickey Miller
Jeffrey Miller
Pat and Carol Moody
Kevin and Anita Morrison
Mary Naquin
Philip and Mary Newbold, Beacon Health System
Dr. Rob and Lee Riley
Maritza Robles
Fred and Chris Rowe
Directors’ Circle

Bronze Level ($500+) Cont’d
David and Mitzi Sabato
Dr. William and Diane Sarnat
Judy and Bob Schmuhl
Wylan Shultz
Joyce Simpson
Sonja Smith
Carl Snyder and Rita Schobert Snyder
Eve Sobol
Oliver C. Songlingco, M.D., P.C.
Tom and Joyce Sopko
A. Dean and Char Speicher
Joyce and Richard Stifel
Thom and Jeannine Villing
Barbara Warner
Phid and Jeff Wells
Dorothy and Dar Wiekamp*
Barbara and Bruce Williams
Joseph and Barbara Wind
John and Carolyn Wolf
Nancy Wuthrich
Nancy C. Yob
Douglas and Janette Yoder
Julia A. Zahler

* Deceased Charter Director
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