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*Deceased Charter Director
Mission Statement

WNIT is a trusted, community owned, public media source that is dedicated to inspire, inform, educate, entertain and unify the communities we serve.
WNIT is Michiana’s PBS Station

Serving 22 counties in northern Indiana and southwest lower Michigan
WNIT is Michiana’s Largest Classroom

PBS aims at making a powerful difference in the lives of America’s children through high-quality, educational content that addresses essential skills needed for child development.

PBS Nationally

● PBS Kids is the #1 education media brand for children
● PBS is the #1 source of media content for pre-school teachers
● Kids who watched “Super Why!” scored 46% higher on standardized tests than those who didn’t
● Kids who played the “Martha Speaks” app for two weeks had a 31% gain in vocabulary tested

WNIT Locally

● WNIT supplies activity books and other education materials to the St. Joseph County Public Library system’s “Reading Corners.”
● WNIT works with the Early Childhood Alliance and the Early Childhood Coalition providing educational resources to children of all ages in learning centers throughout Michiana.
● The WNIT Kids Club and its 200+ members and parents keep learning and fun alive all year long with local events, birthday celebrations and more!
● WNIT staff members attended the Elkhart County “Success by Six” Early Childhood Summit in Goshen to learn the latest in early childhood development training and share PBS Learning with those in attendance. We later broadcast one-minute Parenting Tips that were taped at the Summit.
WNIT is a Leader in Arts and Cultural Programming

Victoria

Experience Michiana

Arts and culture create a vibrant, flourishing community. PBS regularly brings its viewers such programs as Masterpiece Victoria, American Masters, PBS Fall Arts Festival, Great Performances and countless others that feed our souls and revitalize our spirits.

WNIT Public Television produces 6 programs with a local feel on a regular basis; Dinner & A Book, Education Counts Michiana, Outdoor Elements, Economic Outlook, Politically Speaking and Experience Michiana!
WNIT Local Documentaries

Our Town Series:
- Goshen (2010)
- Warsaw – Winona Lake (2011)
  - Mishawaka (2012)
  - Elkhart (2013)
  - Dowagiac (2014)
  - South Bend (2015)
- North Webster (2015)
  - Niles (2016)
  - Plymouth (2016)
  - Syracuse (2016)
  - Buchanan (2017)
- Benton Harbor (2017)
  - St. Joseph (2017)
  - Nappanee (2018)
  - Culver (2018)

Legends of Michiana Series:
- Kurt Simon: A Life of Service (2012)
- Ernestine Raclin: Leading the Way (2013)
  - Congregation of Holy Cross (2015)
- Merlin Hanson: Just a Toolmaker (2016)
- Tsung Yeh: The Maestro’s Touch (2016)
  - Judd Leighton (2017)
  - Bob Bartels (2017)
  - Satish Shah (2018)
- Rebecca & Michael Kubacki (2018)
  - Jerry Hammes (2018)
  - Mike Leep (2018)
WNIT remains dedicated to inspire, educate, entertain, and unify the communities we serve. Our vision is to foster enlightenment in our community anytime, every time and everywhere!

Economic Outlook discusses economic growth, the impact of education on economic development, key industry sectors, the impact of trade on employment, and a host of related issues.

For over 20 years, Politically Speaking has been connecting viewers to the local, state and federal legislators they elected. Politically Speaking provides northern Indiana and southwestern Michigan viewers a chance to dial or click in and chat with their elected officials one on one.

Experience Michiana features all things Michiana, including arts, performers, musicians, cooking, civic engagements and business leaders as co-hosts Rick Hummer and Kelly Morgan interview newsmakers from around the region.

EducationCounts_Michiana explores learning across our region, and will look at innovative instructional and developmental techniques in the 21st Century.

From the bookshelf to the kitchen, host Gail Martin and guest hosts discuss an eclectic collection of literature while whipping up the right recipes to go along with a great read.

Outdoor Elements takes you through some of the most beautiful and interesting parks and natural spaces across our region.
Legends of Michiana: Satish Shah  
_Aired: Thursday, January 25_  
WNIT took viewers inside the life of Satish Shah who was responsible for formulating AquaNet hairspray, starting Accra Pac and spending the next 45 years in Elkhart growing his business and fostering minority-owned businesses.

Legends of Michiana: Rebecca & Michael Kubacki  
_Aired: Thursday, May 31_  
WNIT gave viewers an inside look into the lives of Rebecca & Michael Kubacki, true community leaders who have served the Michiana area philanthropically, politically and economically.

Our Town: Nappanee  
_Aired: Monday, June 4_  
Viewers were taken on a drive with WNIT as we continued the popular OUR TOWN series by diving into a town that is known for its annual Apple Festival, Amish Acres and rich heritage of strong, hardworking people.
Legends of Michiana: Jerry Hammes  
*Aired: Thursday, July 26*  
Jerry Hammes, one of the founding fathers WNIT, has left an indelible mark on the city of South Bend and beyond. Viewers are given an inside-look into how Jerry’s service on countless economic and not-for-profit organizations within the region and around world have been felt far and wide.

Our Town: Culver  
*Aired: Monday, August 27*  
Culver, Indiana and Lake Maxinkuckee are often described as “the cape cod of the Midwest.” Through the latest installment of the “Our Town” series, viewers were given an all-access, inside look into what makes Culver, Indiana so unique and intriguing.

Legends of Michiana: Mike Leep  
*Aired: Thursday, September 27*  
WNIT viewers were given an inside look into the life of a true community leader, Mike Leep, Sr. From his success with the Gurley-Leep Automotive Group to his leadership and involvement with many charities and local non-profits.
WNIT Provides Proactive Community Engagement

WNIT’s Politically Speaking took an inside look into the way local law enforcement, education, and medical professionals combined forces to take a comprehensive approach to combat addiction in Berrien County.

WNIT uses students, volunteers and interns from Ivy Tech, Notre Dame, Bethel College, IU-South Bend and other Michiana educational institutions teaching them real-life broadcast skills.

Each June WNIT hosts over 500 kids and their families at the annual “WNIT Kids Club Day in the Park” for a day of games, food, fun and activities!

In the past year, WNIT has provided use of its “Community Room” to over 2,500 individuals for various seminars, luncheons and events.
WNIT Prides Itself on Civic Engagement

Connecting Michiana’s citizens to their government is a primary mission of WNIT. From the local level to the federal, WNIT has provided a forum where elected officials can go beyond sound bites in discussing policy and citizens can express their concerns directly to their representatives.

Michiana Access TV

WNIT is contracted by St. Joseph County and the cities of South Bend and Mishawaka to produce Michiana Access Television on Comcast Cable. In this venture, WNIT provides the facilities and personnel needed for private individuals to broadcast, at no charge, their own public access television shows.

This channel also broadcasts council meetings and other events for South Bend, Mishawaka and St. Joseph County.
PBS is #1 in public trust

2017 Marketing & Research Resources Confirms PBS and Member Stations Are America’s Most Trusted Institution for the 15th Consecutive Year!

PBS Ranks #1 in Public Trust – Significantly Outscoring Commercial, Cable Television and Courts of Law. Nearly 8 in 10 (76%) people trust PBS.

-42% “trust a great deal” and 34% “trust somewhat”-

(Source: Marketing and Research Resources, Inc. (M&RR), January 2017. The non-partisan, full-service research and insights firm randomly surveys thousands of participants from across the country)

Among their findings:

- PBS remains #1 in public trust among all national institutions.
- Americans believe PBS provides an excellent use of tax dollars, second only to national defense.
- Americans stated they are more satisfied with programs on PBS than programming on cable broadcast channels.
- PBS remains the network with the most trusted news and public affairs programming.

WNIT Public Television is a trusted, important, non-commercial medium that provides Michiana with critical, political and business programming including:

- PBS NewsHour
- Nightly Business Report
- Election Coverage
- Washington Week
- Debates between mayoral, congressional and gubernatorial candidates
- BB World News
- Indiana Week in Review
- Economic Outlook
- Politically Speaking
- Religion & Ethics Newsweek

For each organization, please indicate your level of trust:
A great deal, somewhat, not very much, or not at all.

Percent saying they trust the organization “A great deal”.
(On a 4-point scale: A great deal, Somewhat, Not very much, Not at all.)

(Source: Marketing Research Resources, Inc. (M&RR), January 2017)
WNIT received a clean, unmodified opinion on its Fiscal Year 2018 audit. To request a copy of the audited financial statements, please contact WNIT’s Administration at 574.675.9648 or email wnit@wnit.org.
Underwriters

$25,000+
DeBartolo Performing Arts Center
Saint Joseph Health Systems
Interlogic Outsourcing, Inc. (IOI)
Pamela & Robby Rask
Pokagon Band of Potawatomi
The Arthur J. Decio Foundation
YMCA of Michiana

$15,000 - $24,999
1st Source Bank
Dr. Dane and Mary Louise Miller Foundation
Rex & Alice A. Martin Foundation
South Bend Civic Theatre
Southwest Michigan Symphony Orchestra
St. Joseph County Health Department
Teachers Credit Union

$10,000 - $14,999
ASA Electronics
Center for Hospice Care
Comcast
D&W, Inc.
Goodwill Industries
IU Health Goshen
Lake City Bank
Michigan Gateway Community Foundation
Pfeifer, Morgan & Stesiak Attorney’s at Law
Plymouth Community Schools
PNC Bank
South Bend Civic Theatre
South Bend Cubs
South Bend Symphony Orchestra
Sweeney, Julian Trial Attorneys
Teachers Credit Union
Tri-State Maintenance
University of Notre Dame

$1,000 - $9,999
32 Pearls Dentistry
Aladdin’s Eatery
Alick’s Home Medical
American Legion Post 154
Anderson, Agostino & Keller
John & Katie Anthony
Barnes & Thornburg, LLP
Better World Books
Bike Elkhart
Blue Gate Theatre
Boling Vision Center
Brian King, DDS
Café Navarre
Carleton
Center for the Homeless
Centier Bank
Jack Champagne
City of Nappanee
Community Foundation of Elkhart County

Rob Bartels
Cooper Boettger CPA’s
Corson Family Foundation
Cosimo & Susie’s A Bit of Italy
Crowe, LLP
Julia A. Crume
Culver Academies
Culver Lake Maxinkuckee Visitor Center
Debbie Werbrouck’s School of Dance
Robert & Mary Pat Deputy
Direct Rug Import
Disney Junior Dance Party
Linda & Bipin Doshi
Early Childhood Alliance
Elkhart & St. Joe Counties Head Start Consortium
Elkhart Child Development Center
Elkhart Civic Theatre
Elkhart County Symphony Orchestra
Family Vision Clinic
Fischoff National Chamber Music Association
Joyce & Roger Foley
Follett c/o The Hammes Notre Dame Bookstore
Food Bank of Northern Indiana
Friends Early Learning Center
Jean & Van Gates
Gene’s Camera Store
Gibson Insurance Agency
Girls on the Run Michiana
Goodwill Industries
Gold Eagle Co.
Steven A. Goldberg, CPA
Gurley Leep Automotive Family
Halbriter Wickens Funeral Services
Mel Hall
Dorene & Jerry Hammes
Catherine & John Hiler
Hanson Group
Hayes Towers
Hearth & Home Design Center, Inc.
Heritage Financial Group, Inc.
Jan & Bob Hoenk
Holladay Properties/Barb & John Phair
Holy Cross Village at Notre Dame
Homan Lumber Mart
Home Instead Senior Care
Ida & Perry Watson Donor Advised Fund
Indiana University South Bend
Ironhand Wine and Bar
IUSB Ernestine Raclin School of the Arts
Ivy Tech Foundation
Jewish Federation of St. Joseph Valley
Jody and Frank Julian
Jordan Automotive Group
Judee’s, LLC
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Kem Krest
KitchenAid Senior PGA

[Image]
Underwriters

$1,000 - $9,999 Cont’d

Koto Casual Asian Dining  
Kozmo Events  
LaDue, Curran & Kuehn  
Lakeland HealthCare  
Lexus of Mishawaka  
Lift at the Lofts  
Lilly Center for Lakes & Streams – Goshen College  
Logan Community Resources, Inc.  
Lubeznik Center for the Arts  
Marshal County Community Foundation  
Martin’s Super Markets  
McDonald Physical Therapy & Sports Rehab  
Kip, Tom & Marcia McNagny  
Meridian Title Corporation  
Michiana Antique Mall  
Mid City Supply  
Mills Entertainment  
Mishawaka Furniture  
MJ’s Sweet Tooth  
Chris & Carmi Murphy  
Musical Arts Indiana  
Nappanee Area Chamber of Commerce  
Oaklawn Hospital  
Donald Crafton & Susan Ohmer  
Olivet Nazarene University  
Oliver Ford Lincoln Mercury  
Pain Management Group  
Papa John’s Pizza  
Patchwork Dance Company  
Patrick Industries, Inc.  
Peacock & Company  
Penn High School Theatre  
Persing Tire & Lube, Inc.  
PNC Bank  
Potawatomi Zoological Society  
Quality Dining  
Ernestine M. Raclin  
Re/Max Oak Crest Realty  
River Bend Film Festival  
River Bend Hose Specialty  
RSM US, LLP  
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S/T Bancroft Electric  
Stephanie & Todd Schurz  
Select Health Network  
Sew Creative Threads  
Shakespeare at Notre Dame  
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Skyline Incorporated  
Snite Museum of Art  
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South Bend Children’s Dentistry  
South Bend Electric Foundation  
South Bend Elkhart Audubon Society  
South Bend Human Rights Commission  
South Bend International Airport  
South Bend Medical Foundation  
South Bend Regional Chamber of Commerce  
Southwestern Michigan Tourist Council  
Spartan Chemical  
St. Joseph County Health Department  
Starks Funeral Home  
TCU Insurance Agency – Linda Swanson  
The Cressy Foundation  
The Dental Center  
The History Museum  
The Judd Leighton Foundation  
The Milton Home  
Think TV  
Tire Rack  
Triple P in Elkhart County  
United Federal Credit Union  
United Way of Elkhart County  
United Way of St. Joseph County  
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WAUS Radio  
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YMCA North Central Indiana  
ZimmerBiomet
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