



2018 *Annual Report*

Fiscal Year 2018

October 1, 2017 - September 30, 2018

BOARD & COUNCIL

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Susan Ohmer, Ph.D.

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James Hillman

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Patrick Welch

Charter Directors

Mr. Arthur J. Decio
Mr. Jerry Hammes
Mrs. Ernestine M. Raclin
Mrs. Jane Warner*
Mr. Dar Wiekamp*

Honorary Life Director

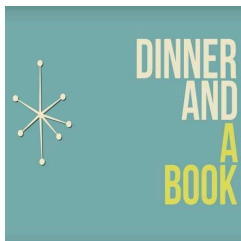
Carmi Murphy

**Deceased Charter Director*



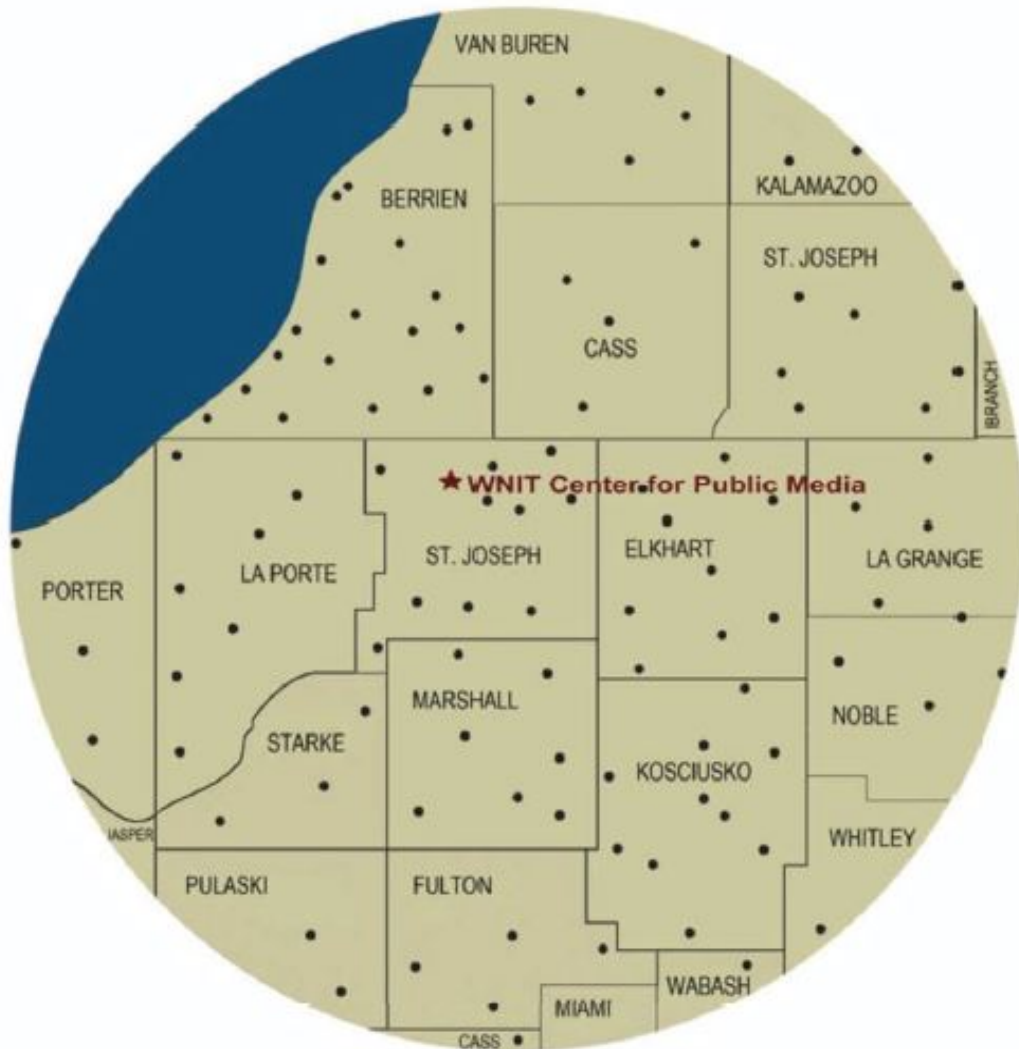
Mission Statement

WNIT is a trusted, community owned, public media source that is dedicated to inspire, inform, educate, entertain and unify the communities we serve.



WNIT is Michiana's PBS Station

Serving 22 counties in northern Indiana and southwest lower Michigan



WNIT is Michiana's Largest Classroom

PBS aims at making a powerful difference in the lives of America's children through high-quality, educational content that addresses essential skills needed for child development.

PBS Nationally

- PBS Kids is the #1 education media brand for children
- PBS is the #1 source of media content for pre-school teachers
- Kids who watched "Super Why!" scored 46% higher on standardized tests than those who didn't
- Kids who played the "Martha Speaks" app for two weeks had a 31% gain in vocabulary tested



WNIT Locally

- WNIT supplies activity books and other education materials to the St. Joseph County Public Library system's "Reading Corners."
- WNIT works with the Early Childhood Alliance and the Early Childhood Coalition providing educational resources to children of all ages in learning centers throughout Michiana.
- The WNIT Kids Club and its 200+ members and parents keep learning and fun alive all year long with local events, birthday celebrations and more!
- WNIT staff members attended the Elkhart County "Success by Six" Early Childhood Summit in Goshen to learn the latest in early childhood development training and share PBS Learning with those in attendance. We later broadcast one-minute Parenting Tips that were taped at the Summit.

WNIT is a Leader in Arts and Cultural Programming



Victoria



Experience Michiana

Arts and culture create a vibrant, flourishing community. PBS regularly brings its viewers such programs as Masterpiece Victoria, American Masters, PBS Fall Arts Festival, Great Performances and countless others that feed our souls and revitalize our spirits.

WNIT Public Television produces 6 programs with a local feel on a regular basis; **Dinner & A Book, Education Counts Michiana, Outdoor Elements, Economic Outlook, Politically Speaking and Experience Michiana!**



WNIT Local Documentaries

Our Town Series:

- Goshen (2010)
- Warsaw – Winona Lake (2011)
- Mishawaka (2012)
- Elkhart (2013)
- Dowagiac (2014)
- South Bend (2015)
- North Webster (2015)
 - Niles (2016)
- Plymouth (2016)
- Syracuse (2016)
- Buchanan (2017)
- Benton Harbor (2017)
 - St. Joseph (2017)
 - Nappanee (2018)
 - Culver (2018)



Legends of Michiana Series:

- Kurt Simon: A Life of Service (2012)
- Ernestine Raclin: Leading the Way (2013)
- Art Decio: A Wonderful Life (2015)
- Congregation of Holy Cross (2015)
- Dane Miller: Brilliant Mind, Humble Man, Friend (2016)
- Merlin Hanson: Just a Toolmaker (2016)
- Tsung Yeh: The Maestro's Touch (2016)
 - Judd Leighton (2017)
 - Bob Bartels (2017)
 - Satish Shah (2018)
- Rebecca & Michael Kubacki (2018)
 - Jerry Hammes (2018)
 - Mike Leep (2018)



WNIT Weekly Local Productions

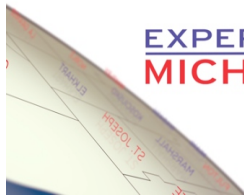
WNIT remains dedicated to inspire, educate, entertain, and unify the communities we serve. Our vision is to foster enlightenment in our community anytime, every time and everywhere!



Economic Outlook discusses economic growth, the impact of education on economic development, key industry sectors, the impact of trade on employment, and a host of related issues.



For over 20 years, Politically Speaking has been connecting viewers to the local, state and federal legislators they elected. Politically Speaking provides northern Indiana and southwestern Michigan viewers a chance to dial or click in and chat with their elected officials one on one.



Experience Michiana features all things Michiana, including arts, performers, musicians, cooking, civic engagements and business leaders as co-hosts Rick Hummer and Kelly Morgan interview newsmakers from around the region.



EducationCounts_Michiana explores learning across our region, and will look at innovative instructional and developmental techniques in the 21st Century.



From the bookshelf to the kitchen, host Gail Martin and guest hosts discuss an eclectic collection of literature while whipping up the right recipes to go along with a great read.



Outdoor Elements takes you through some of the most beautiful and interesting parks and natural spaces across our region.

FY 2018 WNIT Local Productions & Documentaries



Legends of Michiana: Satish Shah

Aired: Thursday, January 25

WNIT took viewers inside the life of Satish Shah who was responsible for formulating AquaNet hairspray, starting Accra Pac and spending the next 45 years in Elkhart growing his business and fostering minority-owned businesses.



Legends of Michiana: Rebecca & Michael Kubacki

Aired: Thursday, May 31

WNIT gave viewers an inside look into the lives of Rebecca & Michael Kubacki, true community leaders who have served the Michiana area philanthropically, politically and economically.



Our Town: Nappanee

Aired: Monday, June 4

Viewers were taken on a drive with WNIT as we continued the popular OUR TOWN series by diving into a town that is known for its annual Apple Festival, Amish Acres and rich heritage of strong, hardworking people.



Legends of Michiana: Jerry Hammes

Aired: Thursday, July 26

Jerry Hammes, one of the founding fathers WNIT, has left an indelible mark on the city of South Bend and beyond. Viewers are given an inside-look into how Jerry's service on countless economic and not-for-profit organizations within the region and around world have been felt far and wide.



Our Town: Culver

Aired: Monday, August 27

Culver, Indiana and Lake Maxinkuckee are often described as "the cape cod of the Midwest." Through the latest installment of the "Our Town" series, viewers were given an all-access, inside look into what makes Culver, Indiana so unique and intriguing.



Legends of Michiana: Mike Leep

Aired: Thursday, September 27

WNIT viewers were given an inside look into the life a true community leader, Mike Leep, Sr. From his success with the Gurley-Leep Automotive Group to his leadership and involvement with many charities and local non-profits.



WNIT Provides Proactive Community Engagement



WNIT's Politically Speaking took an inside look into the way local law enforcement, education, and medical professionals combined forces to take a comprehensive approach to combat addiction in Berrien County.

WNIT uses students, volunteers and interns from Ivy Tech, Notre Dame, Bethel College, IU-South Bend and other Michiana educational institutions teaching them real-life broadcast skills.

Each June WNIT hosts over 500 kids and their families at the annual "WNIT Kids Club Day in the Park" for a day of games, food, fun and activities!



In the past year, WNIT has provided use of its "[Community Room](#)" to over 2,500 individuals for various seminars, luncheons and events.

WNIT Prides Itself on Civic Engagement



Connecting Michiana's citizens to their government is a primary mission of WNIT. From the local level to the federal, WNIT has provided a forum where elected officials can go beyond sound bites in discussing policy and citizens can express their concerns directly to their representatives.

Michiana Access TV

WNIT is contracted by St. Joseph County and the cities of South Bend and Mishawaka to produce Michiana Access Television on Comcast Cable. In this venture, WNIT provides the facilities and personnel needed for private individuals to broadcast, at no charge, their own public access television shows.

This channel also broadcasts council meetings and other events for South Bend, Mishawaka and St. Joseph County.



PBS is #1 in public trust

2017 Marketing & Research Resources Confirms PBS and Member Stations Are America's Most Trusted Institution for the 15th Consecutive Year!

PBS Ranks #1 in Public Trust – Significantly Outscoring Commercial, Cable Television and Courts of Law. Nearly 8 in 10 (76%) people trust PBS.

-42% “trust a great deal” and 34% “trust somewhat”-

(Source: Marketing and Research Resources, Inc. (M&RR), January 2017. The non-partisan, full-service research and insights firm randomly surveys thousands of participants from across the country)

Among their findings:

- PBS remains #1 in public trust among all national institutions.
- Americans believe PBS provides an excellent use of tax dollars, second only to national defense.
- Americans stated they are more satisfied with programs on PBS than programming on cable broadcast channels.
- PBS remains the network with the most trusted news and public affairs programming.

WNIT Pubic Television is a trusted, important, non-commercial medium that provides Michiana with critical, political and business programming including:

- PBS NewsHour
- Nightly Business Report
- Election Coverage
- Washington Week
- Debates between mayoral, congressional and gubernatorial candidates
- BB World News
- Indiana Week in Review
- Economic Outlook
- Politically Speaking
- Religion & Ethics Newsweek

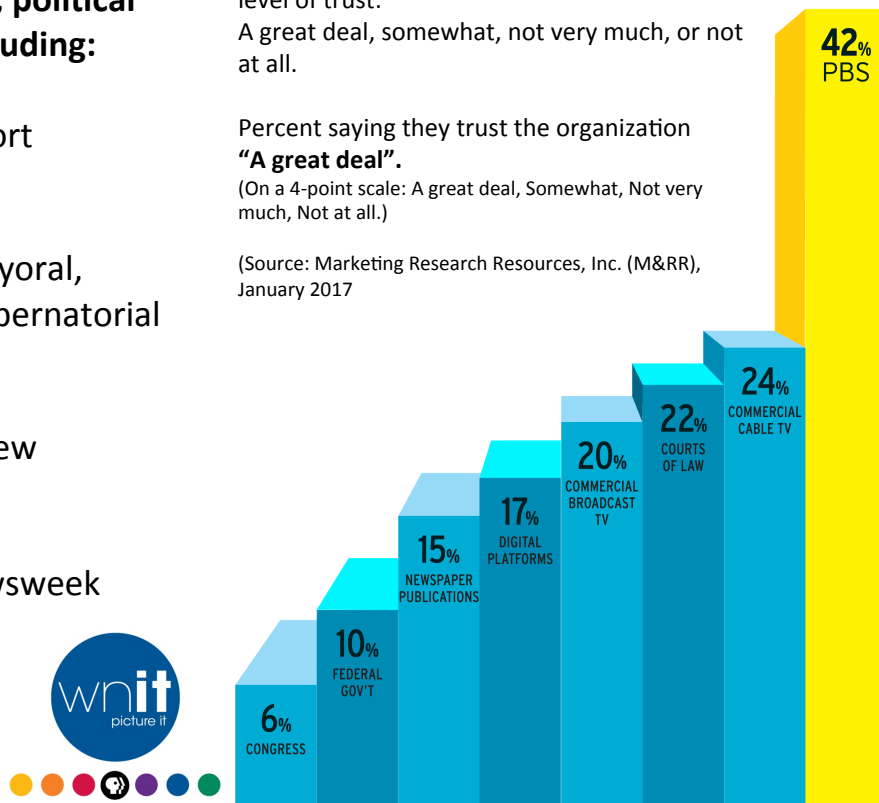
For each organization, please indicate your level of trust:

A great deal, somewhat, not very much, or not at all.

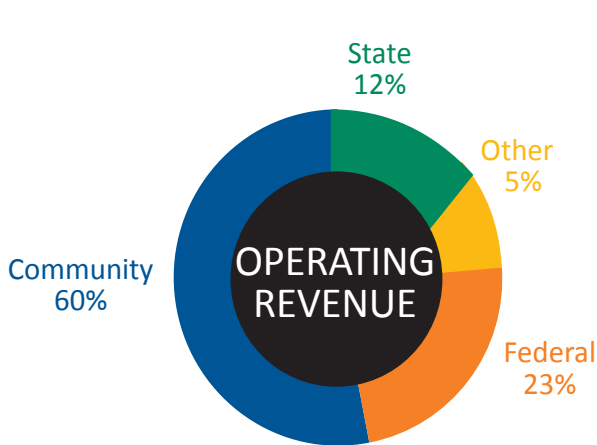
Percent saying they trust the organization
“A great deal”.

(On a 4-point scale: A great deal, Somewhat, Not very much, Not at all.)

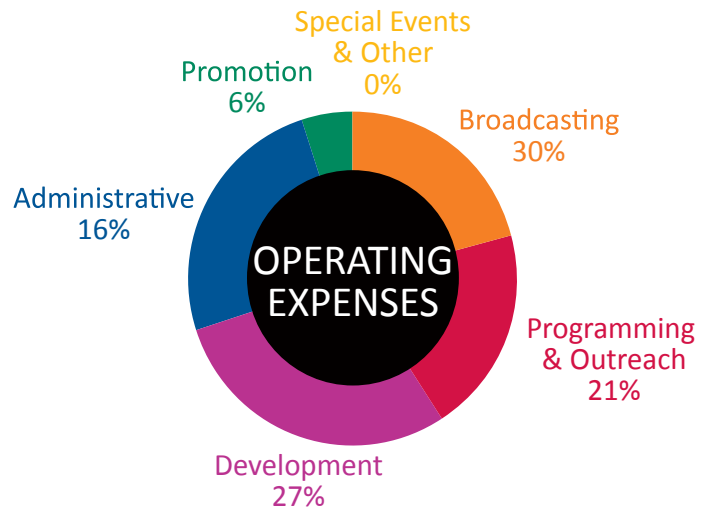
(Source: Marketing Research Resources, Inc. (M&RR), January 2017)



STATEMENT OF ACTIVITIES FY2018



Federal	\$ 811,389
State	425,443
Community	2,151,505
Other	199,374
Total Operating Revenue	\$ 3,587,711



Broadcasting	\$ 1,103,784
Programming & Outreach	781,546
Promotion	213,978
Development	976,719
Administrative	566,225
Special Events & Other	0
Total Operating Expenses	\$ 3,642,252

Non-Operating Revenue (Expense)	\$	33,885
Depreciation & Amortization	\$	655,308
Change in Net Assets	\$	(675,964)

STATEMENT OF FINANCIAL POSITION

	2018	2017
Current Assets	\$ 877,606	916,793
Fixed Assets	5,544,694	6,191,398
Other Non-Current Assets	0	0
Total Assets	\$ 6,422,300	7,108,191
Current Liabilities	\$ 997,488	978,561
Deferred Revenue	170,461	136,167
Non-Current Liabilities	1,830,229	1,893,377
Net Assets	3,424,122	4,100,086
Total Liabilities & Net Assets	\$ 6,422,300	7,108,191

Underwriters

\$25,000+

DeBartolo Performing Arts Center
Saint Joseph Health Systems
Interlogic Outsourcing, Inc. (IOI)
Pamela & Robby Rask
Pokagon Band of Potawatomi
The Arthur J. Decio Foundation
YMCA of Michiana

\$15,000 - \$24,999

1st Source Bank
Dr. Dane and Mary Louise Miller Foundation
Rex & Alice A. Martin Foundation
South Bend Civic Theatre
Southwest Michigan Symphony Orchestra
St. Joseph County Health Department
Teachers Credit Union

\$10,000 - \$14,999

ASA Electronics
Center for Hospice Care
Comcast
D&W, Inc.
Goodwill Industries
IU Health Goshen
Lake City Bank
Michigan Gateway Community Foundation
Pfeifer, Morgan & Stesiak Attorney's at Law
Plymouth Community Schools
PNC Bank
South Bend Civic Theatre
South Bend Cubs
South Bend Symphony Orchestra
Sweeney, Julian Trial Attorneys
Teachers Credit Union
Tri-State Maintenance
University of Notre Dame

\$1,000 - \$9,999

32 Pearls Dentistry
Aladdin's Eatery
Alick's Home Medical
American Legion Post 154
Anderson, Agostino & Keller
John & Katie Anthony
Barnes & Thornburg, LLP
Better World Books
Bike Elkhart
Blue Gate Theatre
Boling Vision Center
Brian King, DDS
Café Navarre
Carleton
Center for the Homeless
Centier Bank
Jack Champaigne
City of Nappanee
Community Foundation of Elkhart County

Rob Bartels
Cooper Boettger CPA's
Corson Family Foundation
Cosimo & Susie's A Bit of Italy
Crowe, LLP
Julia A. Crume
Culver Academies
Culver Lake Maxinkuckee Visitor Center
Debbie Werbrouck's School of Dance
Robert & Mary Pat Deputy
Direct Rug Import
Disney Junior Dance Party
Linda & Bipin Doshi
Early Childhood Alliance
Elkhart & St. Joe Counties Head Start Consortium
Elkhart Child Development Center
Elkhart Civic Theatre
Elkhart County Symphony Orchestra
Family Vision Clinic
Fischhoff National Chamber Music Association
Joyce & Roger Foley
Follett c/o The Hammes Notre Dame Bookstore
Food Bank of Northern Indiana
Friends Early Learning Center
Jean & Van Gates
Gene's Camera Store
Gibson Insurance Agency
Girls on the Run Michiana
Goodwill Industries
Gold Eagle Co.
Steven A. Goldberg, CPA
Gurley Leep Automotive Family
Halbritter Wickens Funeral Services
Mel Hall
Dorene & Jerry Hammes
Catherine & John Hiler
Hanson Group
Hayes Towers
Hearth & Home Design Center, Inc.
Heritage Financial Group, Inc.
Jan & Bob Hoenk
Holladay Properties/Barb & John Phair
Holy Cross Village at Notre Dame
Homan Lumber Mart
Home Instead Senior Care
Ida & Perry Watson Donor Advised Fund
Indiana University South Bend
Ironhand Wine and Bar
IUSB Ernestine Raclin School of the Arts
Ivy Tech Foundation
Jewish Federation of St. Joseph Valley
Jody and Frank Julian
Jordan Automotive Group
Judee's, LLC
Carol & Craig Kapson
Kem Krest
KitchenAid Senior PGA



Underwriters

\$1,000 - \$9,999 Cont'd

Koto Casual Asian Dining
Kozmo Events
LaDue, Curran & Kuehn
Lakeland HealthCare
Lexus of Mishawaka
Lift at the Lofts
Lilly Center for Lakes & Streams – Goshen College
Logan Community Resources, Inc.
Lubeznik Center for the Arts
Marshal County Community Foundation
Martin's Super Markets
McDonald Physical Therapy & Sports Rehab
Kip, Tom & Marcia McNagny
Meridian Title Corporation
Michiana Antique Mall
Mid City Supply
Mills Entertainment
Mishawaka Furniture
MJ's Sweet Tooth
Chris & Carmi Murphy
Musical Arts Indiana
Nappanee Area Chamber of Commerce
Oaklawn Hospital
Donald Crafton & Susan Ohmer
Olivet Nazarene University
Oliver Ford Lincoln Mercury
Pain Management Group
Papa John's Pizza
Patchwork Dance Company
Patrick Industries, Inc.
Peacock & Company
Penn High School Theatre
Persing Tire & Lube, Inc.
PNC Bank
Potawatomi Zoological Society
Quality Dining
Ernestine M. Raclin
Re/Max Oak Crest Realty
River Bend Film Festival
River Bend Hose Specialty
RSM US, LLP
Jean and James Ruthrauff
S/T Bancroft Electric
Stephanie & Todd Schurz
Select Health Network
Sew Creative Threads
Shakespeare at Notre Dame
Jim Shea
Skyline Incorporated
Snite Museum of Art

Joyce & Tom Sopko
Sopko, Nussbaum, Inabrit & Kaczmarek Attorneys at Law
Kelly & Brian Stanley
Mary Jane Stanley
Joey & Kurt Stiver
South Bend Children's Dentistry
South Bend Electric Foundation
South Bend Elkhart Audubon Society
South Bend Human Rights Commission
South Bend International Airport
South Bend Medical Foundation
South Bend Regional Chamber of Commerce
Southwestern Michigan Tourist Council
Spartan Chemical
St. Joseph County Health Department
Starks Funeral Home
TCU Insurance Agency – Linda Swanson
The Cressy Foundation
The Dental Center
The History Museum
The Judd Leighton Foundation
The Milton Home
Think TV
Tire Rack
Triple P in Elkhart County
United Federal Credit Union
United Way of Elkhart County
United Way of St. Joseph County
Van Horne & Company
Visit South Bend/Mishawaka
Wagon Wheel Center for the Arts
WAUS Radio
Welch Packagin
YMCA North Central Indiana
ZimmerBiomet



Directors' Circle

Diamond Level (\$10,000+)

Estate of Jack and Shirley Appleton
Jodie Cocquyt**
Arthur J. Decio
The Garcia Family Charitable Foundation
Craig D. Sullivan and Cynthia L. Harris
Glenn and Patty Killoren
Ernestine M. Raclin
Robby and Pamela Rask
James F. Shea
Elmer and Dolores Tepe
Mrs. Jane Warner*

Platinum Level (\$5,000+)

Howard and Marie Goodhew Fund
of the Community Foundation
of St. Joseph County
Ed and Sue Hiler
Chris and Carmi Murphy
Gerald H. Shaffer
Welter Foundation

Gold Level (\$2,500+)

Anonymous (1)
Billie and David Bankoff
Katy and Tim Demarais
Timothy and Katherine Fulnecky
William and Leslie Gitlin
James W. and Sally F. Hubbard
The Jordanich Family Fund of
the Community Foundation
of St. Joseph County
Michael and Karen Leep
Sara and Abraham Marcus
Perry and Ida Reynolds Watson III
Susan Ohmer and Donald Crafton
Jeff and Raelee Rea
Pat and Sue Ruszkowski
Lorrie and Bill Schmuhl
Cari and Barry Shein
Thomas F. and Anita J. Veldman
Gerda Zeller

Silver Level (\$1,000+)

Anonymous (1)
Stephen and Nancy Ball
(Pathfinders Advertising &
Marketing Group, Inc.)
Jo Ann and Joe Blazek
James and June Blue
Jack and Karen Cittadine
Barbara Clausen
Marianne Corr
Tom Corson
The Cressy Foundation
Ann and Fred Dean
Barbara Dillon
Robin and Lisa Douglass

Mr. and Mrs. Jane Ferlic
Susan and David Findlay
Tom and Susan Fischbach
Roger and Joyce Foley Fund of
the Community Foundation
of St. Joseph County
Stephen and Barbara Fredman
Jody and Mike Freid
Mrs. L. Craig Fulmer
Rodney and Carol Ganey
Van and Jean Gates
Gates Fund of the
Community Foundation
of St. Joseph County
Dave and Ginny Gibson
Mary Beth and Greg Giczi
Michael and Karen Harmon
James and Jill Hillman
Brian L. and Donna J. Hoover
Dr. and Mrs. Tom Hughes
Ralph Komasinski and
Katherine Humphreys
Michael and Rebecca Kubacki
Joseph and Nancy Jo Kuzmitz
James V. Leach
Drs. Gail English and Nels Leininger
Mr. and Mrs. Philip Lux
Don and Joan Lyons
Paul and Jessica Maich
Chris Maziar
Dr. Debra and Rodney McClain
Jane K. Miller
Dr. and Mrs. Brian Moloney
Neil and Diane Orlans
Steven and Pam Perlewitz
Barb and John Phair
Michael and Amy Phend
Donna and Mark Richter
The Honorable and Mrs.
James W. Rieckhoff
Judith Robert and Thomas
J. Kapacinskas
Steve and Connie Rufenbarger
Mrs. Connie Saltzgaber
Tom and Maria Slager
James F. and Sherry L. Smith
Carolyn Stacic
Richard Stoldt and Deborah Martin-Stoldt
Perry Stow and Andrea Mather-Stow
Kimberley D. Sundy
Mike and Dena Wargo
Peggy Weed
Patrick Welch
Michael and Julie Yates
Douglas and Janette Yoder

Bronze Level (\$500+)

Anonymous (5)
Dottie and Tom Arnold
James and Lauren Arnold
Dan and Laurie Balla
Bruce and Linda Bancroft
Stuart and Paula Barb
In Memory of Adam Barker
Robert and Pam Beam
Kathy Malone Beeler
Richard and Suzanne Belcher
Tania Bengtsson
John and Denise Berscheit
George Beutter
Carolyn Bieneman
Nancy Binder
Haley Boling
Elizabeth Naquin Borger
Brian and Jeannelle Brady
George and Patricia Burgoyne
Ed and Carla Chester
Geoff and Kathy Church
Thoms G. Coley, Ph. D.
Monali Das
Richard and Jean Dennen
Tim Dennig
Mary Pat and Robert Deputy
Doris Ann Doyle
Joel and Amy Duthie
Ken and Mary Eme
Jill and Chris Erb
Tony Fitts and Ramona Payne
Joan and Lyndal Fox
George and Kathy Freese
Betsy Fulnecky
Steven and Susan Funk
Nancy and Terry Gerber
Maggie and Steve Goldberg
Margie and Paul Goldwin
Donald and Lynn Groenleer
Janice and Larry D. Harding



Directors' Circle

Bronze Level (\$500+) Cont'd

Charles S. Hayes
Carol and Craig Kapson
Rowan Kelly and Amanda
Miller Kelley
James and Christine Kelly
Gretchen and Dean Kimble
Barbara and Donald T. Kindt
William and Julia Knight
Brian and Ginger Lake
Betty Laramore
Gunnel Lofgren
Jerry and Becky Lutkus
Mr. and Mrs. Philip LuxBarbara and Donald T. Kindt
Brian and Ginger Lake
Betty Laramore
Gunnel Lofgren
Jerry and Becky Lutkus
Arlene Mark
Ron and Dolores McDonald
Laurence and Barbara McHugh
Joann and Brian McMahon
Stephen and Connie McTigue
Tom and Shari Mellin
Max and Lydia Mertz
Brad and Mickey Miller
Jeffrey Miller
Pat and Carol Moody
Kevin and Anita Morrison
Mary Naquin
Philip and Mary Newbold,
Beacon Health System
Michael and Susan Pound

Dr. Rob and Lee Riley
Maritza Robles**
Fred and Chris Rowe
David and Mitzi Sabato
Dr. William and Diane Sarnat
Judy and Bob Schmuhl
Joyce Simpson
Mark and Vicki Smucker
Carl Snyder and Rita Schobert Snyder
Eve Sobol
Oliver C. Songlingco, M.D., P.C.
Tom and Joyce Sopko
Joyce and Richard Stifel
Thom and Jeannine Villing
Barbara Warner
Phid and Jeff Wells
Dorothy and Dar Wiekamp*
Barbara and Bruce Williams
Joseph and Barbara Wind
John and Carolyn Wolf
Nancy Wuthrich
Nancy C. Yob
Julia A. Zahler

* Deceased Charter Director

** Deceased





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