

PBS Michiana - WNIT SMS/MMS Messaging Terms & Conditions

These Terms and Conditions govern the Short Message Service (SMS) and Multimedia Messaging Service (MMS) communications provided by PBS Michiana - WNIT (referred to as "we," "us," "our"). By opting into our SMS/MMS messaging program, you agree to these terms.

1. **Program Description:** PBS Michiana - WNIT offers mobile messaging to provide information related to our programming, events, membership, news alerts, fundraising campaigns, and other station-related activities. You will receive messages relevant to the specific programs or interests you opted-in for. Types of messages may include informational alerts, reminders, and invitations.
2. **Opt-In:** You opt-in to receive messages by providing your mobile phone number through our designated sign-up forms, donation pages, or by texting a specific keyword to our short code. By opting in, you consent to receive automated and non-automated recurring messages from PBS Michiana - WNIT to the phone number provided. Consent is not a condition of any purchase or donation.
3. **Message Frequency: Message frequency may vary** depending on your selected preferences and station activities.
4. **Opt-Out:** You may opt out of receiving SMS/MMS messages from PBS Michiana - WNIT at any time. To unsubscribe, text **STOP** to **574-675-9648**. You will receive a confirmation message verifying your opt-out request. After this, you will no longer receive SMS/MMS messages from us unless you opt back in.
5. **Support/Help:** If you need assistance or information regarding our messaging program, you may contact our support team by calling 574-675-9648 or emailing latkins@wnit.org.
6. **Cost: Message and data rates may apply** to all SMS/MMS messages sent and received. These charges are billed by and payable to your mobile service provider. PBS Michiana - WNIT does not charge for sending or receiving messages. Contact your mobile service provider for details on your specific plan and costs.
7. **Privacy:** Your privacy is important to us. Please review our full Privacy Policy at **[insert web link]** for information on how we collect, use, and protect your information. Mobile information provided for SMS/MMS will not be shared with third parties/affiliates for marketing/promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties.
8. **Carrier Liability:** PBS Michiana - WNIT and mobile carriers are not liable for delayed or undelivered messages. Delivery of messages is subject to effective transmission from your wireless service provider/network operator.
9. **Changes to Terms:** We reserve the right to change these SMS/MMS Terms & Conditions at any time. Any changes will be effective immediately upon posting the revised version on our website. We encourage you to review these terms periodically.